23,885
African rhinos

4,104
Asian rhinos

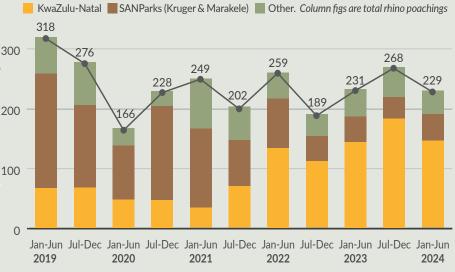


Total rhinos poached in South Africa 2019-June 2024 Six-month periods

27,989
rhinos in the wild worldwide

2% population 100 increase

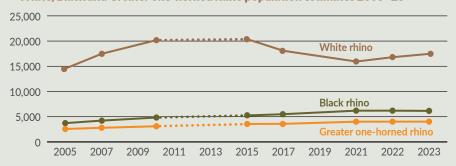
since 2022



12,293 rhinos poached in Africa

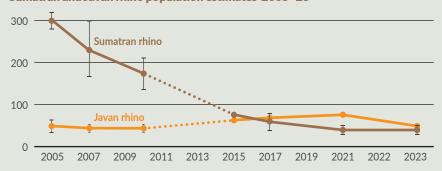


White, Black and Greater one-horned rhino population estimates 2005–23²



species facing an extremely high risk of extinction

Sumatran and Javan rhino population estimates 2005-23²





Stories from the

2024 London Marathon

A flagship in our events calendar, the London Marathon is always one of our favourite days of the year!

A chance to meet passionate people making a difference by taking on a huge challenge. In 2024, we had some extra special members of the crash participating – here are some of their London Marathon stories.



Fastest marathon dressed in a safari suit (female)

Kim Siano, from the USA (above), took on 26.2 miles in a safari suit, quickly becoming a Guiness World Records holder, with a time of 03:54:58!

Marathon first-timer

Whether it's a one-off bucket list item or the start of a lifelong marathon-running journey, each year, a number of people choose to join our crash to complete their first-ever marathon. In 2024, we had 10 people taking on 26.2 miles for the first time. We love being a part of this huge accomplishment and celebrating their success at our finish line celebration camp with their friends and family.

Lochlan Butler (below, and right, with his brother Cam) chose to join our 2024 team for his first marathon after completing his first half-marathon with Save the Rhino in 2021. His connection with Save the Rhino stems from growing up around the African bush. As well as completing the London Marathon in an incredible 03:31:13, Lochlan also raised £2,051 towards rhino conservation!

Matthew's fundraising feat

Our top fundraiser in 2024 was Matthew

Pysden (above), who raised an incredible total of £5,465.79! Joining us as part of a corporate team with our partner, Brewers Decorating Centre, Matt undertook a wide range of fundraising activities to reach his impressive total.

"Being a keen supporter of animal and environmental charities, as well as enjoying endurance sport, I jumped at the chance to take part in the London Marathon for Save the Rhino. Raising money for this superb charity that supports and protects one of the planet's most impressive animals was an absolute honour and I wanted to raise as much as possible."

A huge success in Matt's fundraising was his raffle, which raised more than £2,000!

"My biggest fundraiser was creating a raffle for my work and my social groups at Easter. People entered for the chance to win various prizes, from beers and wine to Easter eggs, with the main prize being a giant Cadbury's cream egg. Being part of a large fundraising group made it such a special occasion before the race in the build-up, and certainly straight after. It really was a first class day out!"



