



# ANNUAL REPORT

## 2023



Niall Beddy Photography

STOP WILDLIFE CRIME

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## Introduction

Today, KwaZulu-Natal (KZN) holds the second largest and most genetically diverse populations of white and black rhino in South Africa, found in many Ezemvelo KZN Wildlife-managed parks as well as private and community-owned game reserves. However, due to the escalating threats of rhino poaching, driven by on-going demand from particularly Vietnam and China and vast sums of money offered by criminal poaching syndicates, KZN's rhinos are under increasing threat. The lives of field rangers who are trying to protect these animals are also at risk.

In 2016, travel and tourism contributed \$7.6 trillion (10.2% of total GDP) globally, providing jobs for one in ten people<sup>1</sup>. South Africa is a major wildlife tourist destination and is greatly dependent on tourism as a key source of income. The alarming decline of one of the iconic Big Five species poses significant economic risks. Moreover, the scourge of poaching not only threatens biodiversity but also disrupts the delicate balance of the entire ecosystem.

KZN is renowned for bringing the southern white rhino back from the brink of extinction in the late 1800's and for reintroducing this rhino species into former habitats, including the Kruger National Park, during Operation Rhino in the 1960's and 1970's. It is thanks to KZN's rhino conservation pioneers such as the late Dr Ian Player, Magqubu Ntombela and others that by 2010 southern white rhinos around the world numbered 22,000 - the greatest rhino conservation success story ever.

Through collaborative initiatives, community engagement, and innovative strategies, Project Rhino is dedicated to ensuring the long-term survival of rhinos and the ecosystems they inhabit.

We extend a huge thank you to our dedicated members, staff, and the unwavering support of our partners, and donors. Together, we have made significant strides in protecting rhinos, empowering communities, and raising awareness about the importance of conservation. With your continued support, we are confident that together, we can secure a future where rhinos thrive in the wild.

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<sup>1</sup> The World Bank: [Growing Wildlife-Based Tourism Sustainably: A New Report and Q&A](#). March 1, 2018.





## Project Rhino

Project Rhino was launched on World Rhino Day, 22 September 2011. It is a province-wide rhino-focussed association that brings together a provincial government conservation body, private and community-owned reserves, rhino owners, leading conservation NGOs and anti-poaching security specialists.

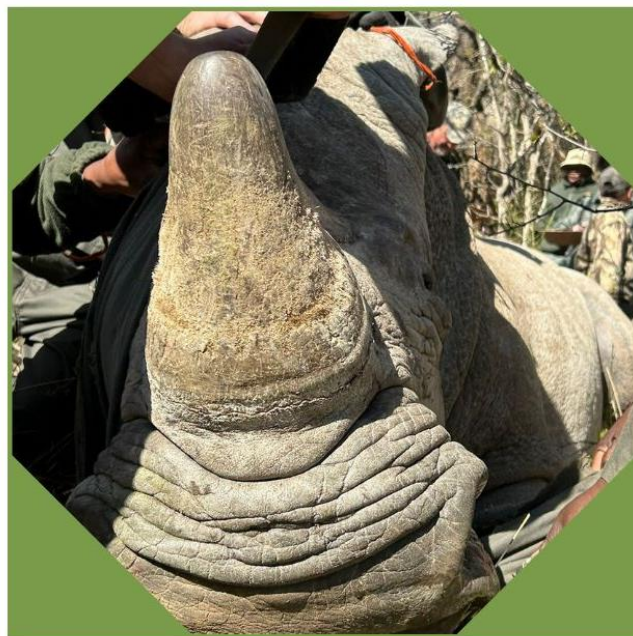
### Founding Statement:

“Project Rhino is an association of like-minded organisations facilitating rhino conservation interventions aimed at eliminating rhino poaching and securing the white and black rhino populations of KwaZulu-Natal.

The members of Project Rhino recognise that the work in conserving and protecting rhinos from the threat of poaching is symbolic of the broader threat faced by all wildlife, and that all wildlife will benefit from actions taken by Project Rhino. The association is also aware that the poaching of rhino is symptomatic of the overall, bigger conservation & environmental crises facing South Africa and its neighbours.

Tackling wildlife crime requires a holistic approach that responds to the complex range of factors that drive it. Immediate measures like canine (K9), equine and aerial response units are urgently needed to combat poaching as it happens. In parallel, deeper initiatives that engage youth, the public and communities are being implemented to build understanding at community level of the value of wildlife and biodiversity.

A critical success factor of Project Rhino is its status as a representative body, which carries powerful leverage ability. Through collaboration, we are able to rapidly mobilise stakeholders and deploy resources where they are needed. Working together also avoids duplication of effort, and costs.





## Members

Project Rhino's 37 members cover a wide range of conservation and anti-poaching strategies, with each member carrying specialist expertise. In addition, members collaborate with a diverse range of conservation specialists and anti-poaching authorities. Each and every one is needed if we are going to turn the poaching tide in KZN.

- & Beyond (Phinda Private Game Reserve)
- African Conservation Trust (ACT)
- Alpha Security
- Babanango Game Reserve
- Black Rhino Range Expansion Project (WWF)
- Bonamanzi Game Reserve
- Conservation Outcomes
- Ezemvelo KZN Wildlife (EKZNW)
- Ezemvelo Honorary Officers
- Game Rangers Association of South Africa
- HAWKS (Directorate for priority crime investigation)
- Institute for Personal Close Protection (IFPCP)
- Lawrence Anthony Earth Organization
- Magqubu Ntombela Foundation
- Manyoni Private Game Reserve (Previously Zululand Rhino Reserve)
- Midlands Wildlife Security Initiative
- Mpeti Game Reserve
- Mpilo Game Reserve
- Nambiti Big 5 Game Reserve
- Pongola Game Reserve
- SATIB Insurance Brokers
- Somkhanda Game Reserve



- Space For Elephants Foundation
- Thanda Foundation
- Thanda Private Game Reserve
- Thula-Thula Private Game Reserve
- Trackbox (SA CAN)
- Ven-Africa Private Game Reserve
- WESSA
- Wilderness Action Group
- Wilderness Foundation
- Wilderness Leadership School
- WildTrust (Wildlands Conservation Trust)
- Wildlife ACT Fund
- Zulu Nyala Game Reserve
- Zulu Waters Game Reserve
- Zululand Wildlife Security Initiative





# Rhino Poaching Statistics

## “KWAZULU-NATAL CARRIED THE BRUNT OF RHINO POACHING IN 2023”

The South African Department of Forestry, Fisheries and the Environment (DFFE) reported<sup>2</sup> that in 2023, 499 rhinos were poached across South Africa. 406 rhinos were killed on state properties and 93 on privately owned parks/reserves. This was an increase of 51 in comparison to 448 rhinos poached in 2022.

Sadly, the pressure was felt in KwaZulu-Natal province once again, with Hluhluwe-iMfolozi Park bearing the brunt of poaching cases. Africa’s oldest proclaimed nature reserve lost 307 of the total national poaching figures; this represents more than 60% of the national poaching losses and is an increase of 33% compared to 2022. DFFE Minister Barbera Creecy reported that KZN recorded 49 arrests and seized 13 firearms as multi-disciplinary teams continue to work tirelessly, “in an attempt to slow this relentless pressure.”

Kruger National Park, which has historically born the brunt of South Africa’s rhino poaching, recorded a 37% decrease from 2022 with a total of 78 poached in 2023. No rhinos were poached in any other national parks.

In relation to rhino prosecutions, verdicts were handed down in 36 cases of which 35 resulted in guilty verdicts and one in a not guilty verdict. The cases resulted in the conviction of 45 accused rhino poachers/rhino horn traffickers with a conviction rate of 97%.

PROVINCES AND NATIONAL PARKS	2021	2022	2023	TOTAL
SANPARKS	209	124	78	411
GAUTENG	2	2	0	4
LIMPOPO	38	25	59	122
MPUMALANGA	39	21	7	67
NORTH WEST	32	24	12	68
EASTERN CAPE	0	0	17	17
FREE STATE	24	4	0	28
NORTHERN CAPE	1	4	0	5
KWAZULU-NATAL	102	244	325	671
WESTERN CAPE	4	0	1	5
TOTAL	541	448	499	1398

Table 1: Provincial and national breakdown (2021 - 2023). DFFE, 2024.

“ New information from South Africa paints a worrying picture for rhinos, particularly those in Hluhluwe-iMfolozi Park. Rangers are working tirelessly to protect rhinos on the ground, but to make the necessary impact, the upper echelons of crime networks must be disrupted and this requires a coordinated multi-agency response. All partners involved urgently need more resources to address the threats at this level.<sup>3</sup>

Dr Joe Shaw, CEO of Save the Rhino International



<sup>2</sup> DFFE Media Releases, 27 February 2024, Available online: [KwaZulu-Natal carried the brunt of rhino poaching in 2023, says Creecy | Department of Environmental Affairs \(dffe.gov.za\)](#)

<sup>3</sup> Concerning increase in wildlife crime in South Africa: 499 rhinos illegally killed in 2023. Available online: [Rhinos Poached in South Africa in 2023 | News | Save the Rhino](#)



# PROJECTS AND PROGRAMMES





## The Zululand Anti-Poaching Wing (ZAP-Wing)



After ending a 2022 at a low point, with our SkyReach BushCat aircraft in desperate need of a new engine and even with some initial false starts at the beginning of the year, ZAP-Wing can proudly say that 2023 has had one of the best years.

As of the end of November, FUU Fighter, our hardworking BushCat has flown over 500 hours with over 170 individual Operational Flights, with only 23 of those being reactions. This equates to a Patrol/Reaction ratio of around 6:1. To add to the interesting facts, Average Patrol length remains with around 2.7 Hours, including an associated ferry time. Most of these Operational flights have been over Private Sector Reserves.

A big thank you must be given to The Bataleurs and Peace Parks Foundation Project Red Bull, who help fund the fuel for our missions. This has helped to more than double the average monthly hours flown by ZAP-Wing over our Member Reserves. Thus, increasing our consistency and effectivity.

In the most part, the private sector has been quiet in terms of rhino poaching and reported incursions. ZAP-Wing only responding to 3 rhino poaching incidents over our Member Reserves and a few incursions of concern. Most of the reactions this year have been related to Vulture Poisoning. It is also here that we have seen some noticeable successes.

With the noted rise of vulture poisoning and working with Wildlife ACT, ZAP-Wing has started adding scheduled patrols directly focused on areas of known vulture poisoning activity. On one such patrol, ZAP-Wing conducted a flight over previous sites and other areas of concern. In one of these areas, a Nyala and Kudu carcass was seen that

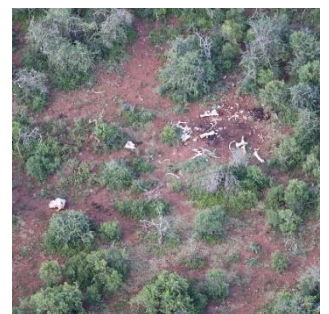
looked suspicious from the air. The location was marked and sent to Ground teams. On ground team follow up, it was determined to be a poisoning site and subsequently destroyed. This site had been identified and destroyed before any birds were killed.

From general patrols, it has been noted that vulture poisoning seems to be on the rise, as well as a noted increase in Dog Poachers and Snaring. This further emphasizes the need to maintain a constant presence over our member reserves.

ZAP-Wing's assistance earlier in the year with a Pilot Project introducing the use of Collars incorporated with Artificial Intelligence Technology was shown to be invaluable to maximising population coverage in a limited time frame. Initial results of the project have been promising and we believe this will be game changer from both an Anti-poaching and Animal Monitoring perspective.

From the Team at ZAP-Wing, we would like to extend our thanks and Gratitude to all the Donors, Sponsors, and our members for their continued Support of ZAP-Wing and the rest of Project Rhino. We look forward to continuing this trajectory next year.

*Report by Keaton Perkins, ZAP-Wing pilot and Hluhluwe airfield manager.*





## Project Rhino K9-Unit



“ The canine’s capacity for odour detection has been reported to be as much as 10,000–100,000 times that of the average human, and the canine lower limit of detectability for volatile organic compounds is one part per trillion.

The Project Rhino K9 unit has been put to work effectively in Zululand as an essential tool to fight wildlife crime by tracking down poachers, detecting illegal wildlife products and recovering illegal weapons and ammunition and in doing so they also intercept other crimes.

K9 units have been enormously successful for many reasons; i.) dogs have the capability to smell objects or people up to 20 km away, ii.) Dog breeds such as Bloodhounds, Malinois, and Belgian Shepherds, when well-trained can detect firearms, ammunition, and numerous wildlife product. iii.) Dogs have the added advantage of endurance, superior hearing, eyesight and agility enabling them to track a poacher’s scent at high speed over impressive distances for up to 48 hours.

Over the last 24 months, our K9 team has removed 2,706 snares during patrols, responded to 188 emergency call-outs, made 38 apprehensions of criminals, assisted in arresting 10 illegal immigrants, retrieved 4 illegal firearms, fourteen .375 rounds of ammunition, 4 knives, and one carpenter saw.

Additionally, the K9 Unit recovered stolen goods from 19 incidents, recovered 9 hijacked vehicles, responded to 10-armed robbery/burglary cases, dealt with 1 abduction case, and successfully found the missing person.

Our team also retrieved poached rhino horn from 2 vehicles and narcotics from 3 separate incidents where arrests were made (+/- 6 kg of narcotics and 2 truckloads of counterfeit goods worth R15 million). Since July 2023, we have started recording the number of carcasses we retrieve during patrols. From July to December, 20 carcasses were found.

We are extremely grateful to Cumbria Zoo who helped to support the K9-Unit with a new vehicle, which greatly enhances our capacity and ability to respond to emergency reactions. We also extend our sincere thanks to Jeremy Anderson, Michael Palmer, Nicholas Duncan, and Duncan Paul for their ongoing support of the K9-Unit. As well as One Plan Pet Insurance for generously sponsoring our dogs and handlers’ insurance. A special mention goes to our partners in the UK, Dogs 4 Wildlife – Darren and Jacqui – who work tirelessly to train, raise awareness about working dogs, and raise funds for their placement in conservation efforts. Finally, we want to thank our partners on the ground: local law enforcement agencies, SAPS, security companies, Anti-Poaching Units (APUs), and our ZAP-Wing aerial patrol.





## Horse Unit Support

Our support to the various reserve's horse units has continued and we endeavour to help with training, equipment, veterinary bills and food (horse pellets and hay) when and where needed.

We are immensely grateful to Cliff Wills and the Ubhejane X team, as well as Epol and RCL Foods for their assistance with horse feed, as well as dog food, supporting these vital anti-poaching team members.



## Rhino Art: 'Let our children's voices be heard'

Initiated in partnership with the Kingsley Holgate Foundation in 2013, the *Rhino Art - 'Let our children's voices be heard'* platform uses the universal medium of art to increase conservation awareness amongst the youth and cultivate a next generation of wildlife 'ambassadors' who have a vested interest in the protection of rhino and other endangered species. The campaign has now reached over 700,000 young people and spread the message to 24 countries and five continents.

A typical Rhino Art intervention is an interactive, vibrant teaching platform at a school, targeting on average 500 learners and their teachers. In addition to an expert-led session, youth are engaged through role playing theatre showcasing the value of the Wild Economy and the perils of poaching. The activation is repeated at schools either annually or every two years, with a focus being on schools within poaching hotspots.

Highlights from this year's Rhino Art include:

- Rhino Art interventions at schools across northern KwaZulu-Natal, from Nambiti to Mkhuze, Hlabisa and Kosi Bay.

- Grade seven learners from Ntshele & Emabekhazi Schools (40 in total) were taken on a field trip into conservation areas adjacent to Nambiti Game reserve to conduct a Mini-Sass / Water quality survey as part of the Sustainable Schools & Project Rhino Wildlife Education outreach.
- 350 International students were exposed to Rhino Art Wildlife Education lessons in the Nambiti Community during the period.
- Two community kids' camps from 27 September to 15 October, including 75 learners and 15 teachers.

Rhino Art would not be possible without the generous support of our conservation partners, passionate school educators, and generous sponsors. A special mention to Lundy Bredberg, Wild Connection, the Otara Foundation, Raising Rhino Rands, Wildlife ACT, Ezemvelo KZN Wildlife, Manyoni Private Game Reserve / Zululand Conservation Trust, Thanda Safari, Nambiti Game Reserve and Isibindi Foundation.

## Ranger Training & Support

Ranger safety and training is of utmost importance to us, and with the aid of generous partners like the Game Ranger Association of Africa, Stanley & Livingstone (Victoria Falls), and Jim Greene, we support ranger teams with boots, uniforms and equipment wherever we can.

Both the K9 and ZAP-Wing teams actively conduct operations simulator training with our member reserves to prepare for what we could expect in real life situations. These trainings highlight any major shortcomings that teams may have and help to ensure that teams are as prepared and organised as possible to deal with a crisis situation. Training improves communication between ground and air teams and plays a vital role in building trust and relationships with reserves.





## Additional Conservation & Support Activities

Project Rhino also assists where it can in other conservation efforts, extending beyond wildlife crime. Some of the activities carried out in the last year include:

- A helicopter mission to Tembe elephant park to push a very large tusker back in the reserve after he had broken out and thus avoiding a possible human wildlife conflict incident.
- Flights over the Jozini dam area to identify carcasses of elephants that had been slaughtered because of human wildlife conflict, an issue widely covered in the press.
- Simulating the arrest and apprehension of poachers to demonstrate to our donors how these operations take place, and information sharing with our donors.
- Continuous training with K9 and aerial combination.
- Carcass detection from air, ground and with K9s.
- Assisting with procurement and fitment of AI monitoring devices on rhinos. The use of technology is playing a major part in the rhino poaching scourge.
- A vaccination program around Phinda Game Reserve.
- Pellets for rhino calves at the Rhino Orphanage.
- In May 2023, bidding on Hume Rhino at auction in collaboration with Wilderness Foundation, Peace Parks, and WPS Wildlife Protection Solutions.
- Participating in the WWF Black Rhino Range Relocation Program (BRREP), relocating 22 black rhinos in the Eastern Cape. WWF BRREP, a founding member of Project Rhino, has facilitated the birth of 200 new calves and the relocation of 500 more rhinos to new ranges in Africa.
- Continuing to fundraise for and support the dehorning of rhinos in KZN game reserves to enhance their survival chances. In 2023, we supported dehornings at Spionkop, Weenen, and Nambiti (with Wade Croxford Group).
- Promoting collaboration, sharing information and resources, and raising awareness. In May, we hosted the Environmental Investigation Agency's Taylor Tench and Ceres Cam, and in August, we hosted the Tanzania Rhino Group for 12 days in KZN and the Eastern Cape.





# **FUNDRAISING & AWARENESS EVENTS**





## Run for Rangers

The second successful Run for Rangers event was held at Babanango Game Reserve in Rhino Month in September. Participants undertook an epic 100 km trail run over two days, rallying to support our wildlife rangers on the frontline. The initiative was started by Harry Bailey, an 18-year-old student from Hilton College, who aimed to help raise funds and awareness for the men and women dedicated to protecting our conservation areas. The event is organized in partnership with the NPO Sport for Lives.

## Oceans 8 Charity Swim

Project Rhino is a proud founding member of this event: SA'S first warm water ocean challenge of its kind, entirely for charity. After an unfortunate delay due to uncertainty with water quality in 2022, we were delighted to join swimmers - supporting 14 wonderful charities - on the 16-17 June 2023. The Project Rhino swimmers took on 8 miles of open swimming over the two days, raising critical funding for rhino conservation.

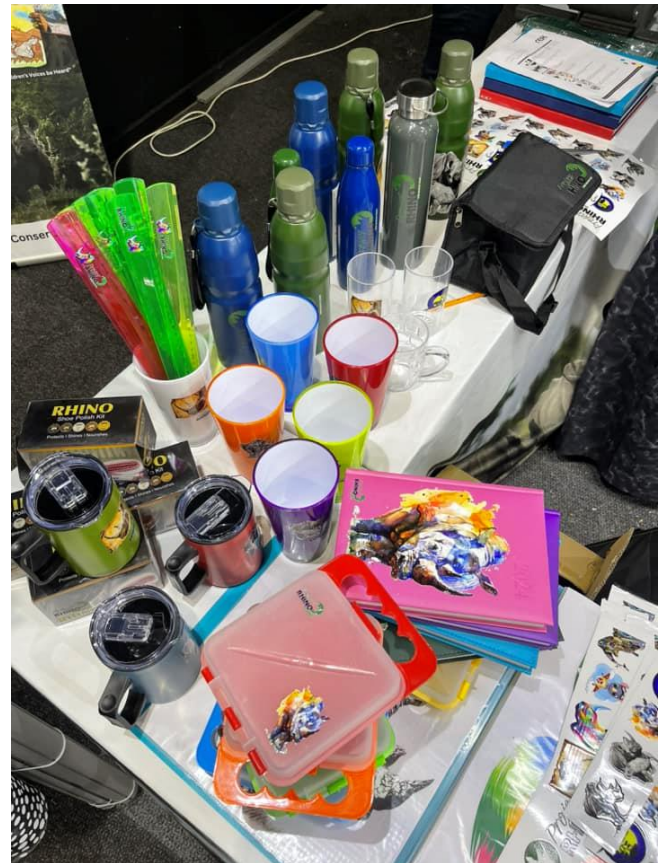
## Rexx Screen and Digital Supplies

Rexx, our incredible partner for the last six years, has chosen to support Project Rhino as its NGO of choice. In the past, Rexx invited us to join them at their stand at major printing shows, including the 2023 Sign Africa/FESPA Africa Johannesburg Expo, the Sign Africa show at the Durban ICC and GPS Cape Town Expo, where they demonstrated their cutting-edge machines and equipment by printing shirts and garments. Instead of discarding these garments after the show, they give back to the community by designing unique rhino prints to support our cause.

This creative partnership evolved into something truly extraordinary as Rexx has provided us with a "business in a box" – our very own heat press. With their support, we have expanded our range to include not just t-shirts, but a wide array of merchandise such as cups, glasses, flasks, rulers, and much more!

## BDE Attorneys: RhiNovember

Project Rhino is privileged to have the team from BDE Attorneys leading rhino conservation through (rhi)November. Coming together at the Shongweni



Farmers' Market in Hillcrest, the fundraiser included an exciting raffle, book readings and a silent auction with all funds raised going to rhino conservation.

Thank you to the incredible prize sponsors: Thula-Thula Private Game Reserve, the Hair Movement, Holla Trails, Kemayu Spa, Travis Duggan 4x4, Karkloof Canopy Tour as well as author Roslynne Toerien.

## Tusk Wildlife Ranger Challenge

Taking place annually in September, the Wildlife Ranger Challenge is an event in which ranger teams across Africa compete in a series of fitness and mental challenges. The finale is a 21km race in full uniform, carrying 22kg backpacks over varied terrain.

Standing in solidarity with wildlife rangers and the challenges they face, the Project Rhino K9 team competed in the challenge for the fourth time and were joined on the day by the Mr Price Sport team.

Mr Price Sport sells a range of outdoor apparel specifically for Project Rhino, with a percentage of sales going towards our conservation programmes. New designs are created every year, and we are extremely grateful for their ongoing support.



## Stop Poaching Now Global E-Race Extinction

Global E-Race Extinction is SPN's initiative that unites multiple NGOs in the fight against poaching and promotes conservation education platforms.

On October 29th, 2023, SPN and its partners invited the world to participate in an international event to raise money and awareness. Everyone can WALK, RIDE, or RUN in a symbolic display of taking a step towards the mutual goal of preserving wildlife and the planet. Project Rhino is privileged to be a partner and benefiting NPO in this annual event.

## Earth Day Fun Run

Celebrating Earth Day, Livello Outdoor hosted a fun run fundraiser at Brettenwood Coastal Estate. Massive thank you to all sponsors (Funky Pants, OnTheMove, James&Co, Nature's Relief, Trelidor, Medisport Pharmacy and Roots) and the Livello team for dedicating their time and energy to supporting Project Rhino.

## Rafikis Rhino Run: Women for Conservation

In October, Rafikis restaurant in Hluhluwe hosted the Rafikis Rhino Run, a 5 km walk/run amongst the wildlife. This fun-filled "pink" event saw ladies coming together to show their support for Project Rhino.

## Scottburgh Lions Club

On World Rhino Day 22 September, the Scottburgh Lions Club organised a special Book Sale at the Scottburgh Mall, all in support of rhino conservation.

## Civvies Day for Rhino

Civvies Day for Rhino is an annual event in which schools choose a day in Rhino Month and wear casual clothing, or dress-up in a conservation theme, with a suggested donation of R10 to Project Rhino. The day is typically used to generate awareness about rhino poaching, and to share environmental education messages. We are privileged to have the support of schools across the country, who fully believe in inspiring the next generation of conservationists. A special acknowledgement to Felixton College for their

environmental week and the Wykeham Collegiate who organised a fundraising market day.

## USA and Canada Fund Raising Trip

Thank you to our non-profit 501C collaborator, Generation Awakening – for the Greater Good.

The Tour would not be possible without several Champions in each zone.

- ❖ Kirsty Perring- traversing Africa- Vancouver Canada- Goway Travel Toronto
- ❖ Lisa Goldsmith – HeadedtoAfrica- Los Angeles
- ❖ Jenn Pfister and Judith Archer-Los angeles
- ❖ Dennis & Pam Fisco -Mill Valley San Francisco
- ❖ Tommi Wolfe, Grace Gorillas, Boulder Colorado
- ❖ Adrienne Lunger, Wilmington Delaware
- ❖ Rich and Nancy Robbins Foundation in Mill Valley Bay Area, California.



## Additional Events

Grant Fowlds, Project Rhino Alliance Director, continued spreading awareness and work of Project Rhino Around the world by doing several projects and events in Africa with his two books Saving the Last Rhino and Rewilding Africa

- Latitude Hotel and Uganda Wildlife Authority – Kampala
- The Hobhouse, Nairobi Kenya
- Explorers Club -New York
- University of British Columbia- Vancouver Island
- Environmental Club Mtunzini- Zuluand
- Bush Legends & Environmental Wildlife Trust Function- Sandton Johannesburg
- Franshoek Literary festival, Western cape
- Stanley and Livingstone – Victoria Falls Zimbabwe



## iKhokha Partnership

As a not-for-profit entity, fundraising is vital to keeping our projects going, and we are extremely grateful to our new payment partners, iKhokha, for supporting us in these efforts. Not only can we create dedicated QR codes for our fundraising campaigns, but iKhokha also offers extremely low bank charges, ensuring that the money goes directly to where it is needed most.

## News and Media



*Brand IQ Rustenburg Billboard*

## BrandIQ

Brand IQ offers outdoor advertising opportunities across South Africa, including billboards, construction wraps, building wraps, cubes, and shopping malls. Brand IQ has generously provided space to Project Rhino on their billboards at no cost to us when space is available, helping to spread the conservation message far and wide.

## Media

**OnePlan**, Project Rhino's Pet and Health Insurance sponsor, visited our anti-poaching teams in northern KZN to learn about their role in the community and how they operate in fighting wildlife crime. The OnePlan media team shot an incredible [mini-documentary](#) to capture this work.

**Khakhi Bush Media** also featured an article on the work of Project Rhino and the ongoing fight against wildlife crime in their Digital Magazine.

Both the **Run for Rangers** and **Oceans 8 Swim** were covered extensively in the press.

## Jawbone collaboration

In this year's journey, a significant highlight has been our collaboration with JAWBONE, a partnership that has revolutionised our presence in the digital world. Entrusting our social media management to their expert team, we've witnessed a remarkable transformation in our online visibility and engagement. JAWBONE's innovative and strategic approach to our social media channels has not only elevated our brand awareness but has also played a pivotal role in amplifying our message of conservation and sustainability.

Their dedication to understanding our mission and values has resulted in content that resonates deeply with our audience, driving increased support and awareness for our cause.

This enhanced digital footprint, thanks to JAWBONE's efforts, has been instrumental in connecting us with a broader, more engaged community, significantly contributing to our ongoing efforts in rhino conservation.

“ *Our work goes beyond mere social media management; it's about crafting a narrative that resonates with hearts and minds globally, driving real impact for a cause.* ”

We are immensely grateful for JAWBONE's commitment to our cause and their exceptional proficiency in bringing our vision to life in the digital landscape.

## Brand Ambassadors

We are proud to welcome Sven Reinertsen, CEO of Jawbone Brand Experiences, and Keegan Daniel, ex-Springbok and Sharks Rugby player, to our team as brand ambassadors. These high-profile individuals have been instrumental in promoting our mission and projects far and wide, and we are incredibly grateful for their support.





# **DONORS AND SUPPORTERS**





Thank you to all our donors, fundraising partners and supporters for your ongoing assistance - without you, our work would not be possible.

## Brand-Sharing and Corporate Partners

- Aardvark Apparel
- Anew Hotel
- BDE Law Attorneys
- BrandIQ
- Big Red Design Agency - Anthony Kirkwood
- CCI South Africa
- Epol
- Expand a Sign
- Hills Pet Nutrition
- iKhokha
- JAWBONE
- Jim Greene Boots
- Macphesh Accounting
- Miro & Makauri
- Mr Price Sport
- Mun-Ya- Wana Conservancy
- One Plan Pet and Medical Insurance
- Project Rhino Dog NFTs
- RCL Foods
- Rexx Screen and Digital Supplies (Pty) Ltd
- Rhino Hosting
- Rhino Tears Jewellery UK
- Seven Travel

## Individuals (Project Rhino Champions)

- Craig Melnick
- Damian & Ollie Riley-Smith
- GivenGain and GlobalGiving Donors
- David 'Qadasi' Jenkins and Maqhinga Radebe
- Gwen Isaacs
- Harry Bailey
- Jean van Elden
- Jeremy Anderson, Michael Palmer, Nicholas Duncan and Duncan Paul
- Jess Folkes of Jawbone
- Keegan Daniel
- Laura Frank Foundation
- Lisa Goldsmith
- Lorraine Doyle –Thanda Safari
- Nqobile Aphile
- Peter Eastwood
- Sarah Cobden Ramsay
- Sean de Riqueburg
- Sven Reinertsen
- Tricia Thompson



## Project Funders and NGOs

- African Conservation Trust
- Bateleurs Flying for the Environment
- Blankets for Baby Rhinos
- Blue Sky Society Trust
- Council of Contributors
- Cumbria Zoo Company
- Dogs 4 Wildlife
- Domore Foundation
- Elephant Crisis Fund
- Game Rangers Association of Africa
- Generation Awakening
- Global Conservation Force
- International Rhino Federation
- IUCN WCPA
- Jim Greene Boots & Stanley & Livingstone, Zimbabwe
- Oceans 8 Charity Swim partners, swimmers and donors
- Operation Red Bull & Peace Parks Foundation
- Pongola Elephant conflict Zone- for ongoing help and vehicle with Rhino and Elephant Monitoring along with Council of Contributors
- Raising Rhino Rands
- Run for Rangers runners, partners and donors
- Sport for Lives
- Stop Poaching Now
- Tanglewood Foundation
- TUSK
- UBhejane X and Cliff Wills
- WESSA Lowveld
- Wild Connection
- WWF Netherlands
- Zulu Nyala



## Schools & Event Supporters

- Civvies Day for Rhinos supporters
- Eden College, Durban
- Eden Village
- Felixton College
- Livello Outdoor
- Rafikis
- Scottburgh Lions Club
- Sugar Village, Umhlali
- Wykeham Collegiate

## Additional Acknowledgements

A special thank you to Thanda Private and Weenen Game Reserves for hosting our bi-monthly member meetings. And to Mziki Private Reserve for hosting our friends, partners and donors.

To Macphesh Accounting for their expertise in managing our financial accounts, allowing us to focus on our mission with confidence.

To everyone who has donated their time, knowledge, money or resources to the cause this past year – your efforts are truly appreciated!

We are truly blessed to have been supported by so many individuals and entities - if we have forgotten to include you in this list, please let us know.

## Contact Information



### Project Rhino Alliance NPC




Registration Number: 2021/843413/08

SARS Approved Public Benefit Organisation with **section 18A status** (local donations are eligible for tax relief).

Email: [admin@projectrhinokzn.org](mailto:admin@projectrhinokzn.org)

Address: 41 Devonshire Lane, Winterskloof, Hilton, 3245 | Suite 8, Private Bag X 6011, Hilton, 3245

Websites: [www.projectrhinokzn.org](http://www.projectrhinokzn.org) | [www.zapwing.org](http://www.zapwing.org) | [www.rhinoart.net](http://www.rhinoart.net)

   : @projectrhinokzn

### Report Wildlife Crime

Environmental crime hotline: 0800 205 005

### Banking Details

Account Name: Project Rhino Alliance NPC

Bank: First National Bank (FNB)

Branch: Kloof

Branch Code: 250 655

Account No: 629 203 46 229

Swift Code: FIRNZAJJ

