

Where the money went: 2014–15

Each year, we keep detailed records of all the grants we make: where the money came from and how it was allocated. Then we analyse the grants to get totals by country, by rhino species, by field programme, by strategy and by activity.

Cathy Dean | SRI Director

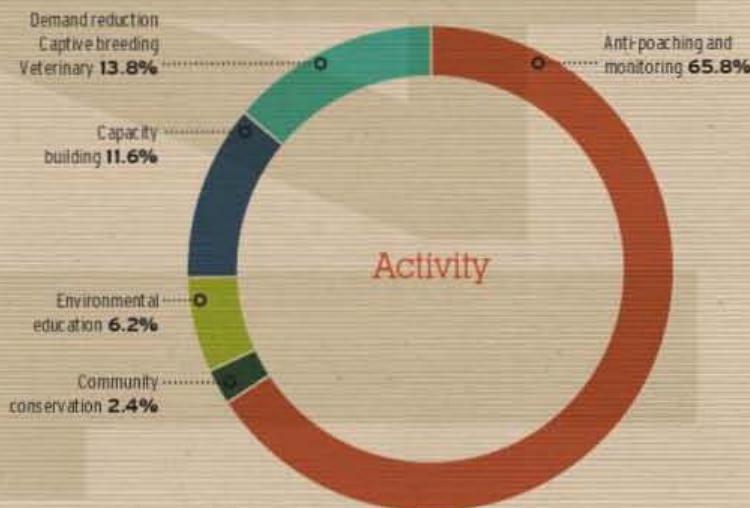
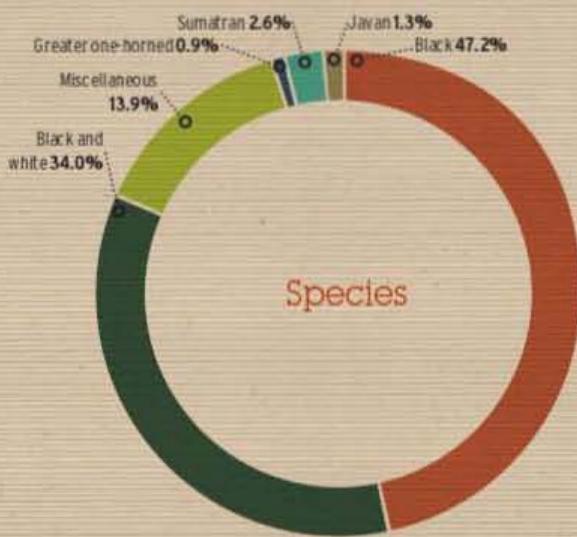
In total, we gave out **£846,707** to rhino programmes, as well as **£2,147** to the **Environmental Investigation Agency**, from the joint Douglas Adams Memorial Lecture. The following analysis relates only to rhino-related work.

Species support

81% went specifically to African rhino programmes – black and white

5% went to Asian rhino programmes – Greater one-horned, Sumatran and Javan. Our partner the International Rhino Foundation (IRF) leads on programme management and fundraising for Asian rhinos, and we do what we can to help fundraise for them without targeting the same donors.

The remaining 14% went towards work in Vietnam to reduce demand for rhino horn



Activity support

The majority of our grants went on **rhino protection and monitoring (66%)**. It is vital to protect the big rhino populations while longer-term behaviour change campaigns, international cooperation, intelligence gathering operations etc. take effect.

14% went on **demand reduction** efforts in Vietnam

12% went on **capacity building**: sharing experience and skills between field programmes, such as scene-of-the-crime training

6% went on **environmental education programmes** using black rhinos as the focal species. We support Rafiki wa Faru in Tanzania's Mkomazi National Park and Lolesha Luangwa in North Luangwa National Park in Zambia

2% went on **community conservation programmes** (though many of our grants involve local communities in terms of employment, education, training and capacity building) and captive breeding efforts for Sumatran rhinos

Country support

68% of our grants went to the 'Big 4' African rhino range states: Kenya, Zimbabwe, Namibia and S Africa which have the biggest populations of black and white rhinos. Zimbabwe's rhinos receive substantial support from the IRF and its donors, while South African rhinos have many donors supporting them, e.g. Peace Parks Foundation, Howard G. Buffett, WWF-South Africa etc

We gave substantial grants to field programmes in **Tanzania** and **Zambia** (5% each). Although these programmes have smaller rhino populations, they have the ecological carrying capacity to hold much more

14% of our funding went to **Vietnam** for behaviour change campaign work with TRAFFIC-Vietnam and Education for Nature Vietnam.

