

WILDLIFE ALERT WILDLIFE ALERT WILDLIFE ALERT

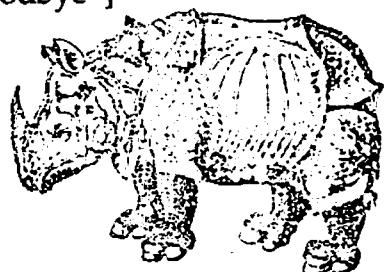
Now for the serious stuff. You know that 84% of the world's rhinos have disappeared since 1970.. Once ranging extensively across the plains of the rivers Ganges, Indus and Brahmaputra, the greater one-horned rhino is critically endangered due to poaching and loss of habitat. But did you know that a generous donor has pledged \$250,000 to the new Bhutan Trust Fund for the Environment if the World Wildlife Fund can match it. Why give money to Bhutan?

**Trip down
Memorhino Lane**
Remember the rhinophilight
on Joanne Ryno, owner of
Joanna Vineyards in
California? I also mentioned
a greeting card and poster
called "Wineoceros." For
those who prefer the more
basic of libations, I suggest
you try Amer Ale Rhino
Chasers. "Tastes great. Less
Killing" No pun on words
here. Not only do you get a
microbrewed fresh, no
preservatives, no harmful
processing product, but Rhino
Chasers will donate the "best
part of every dollar" it makes
to the African Wildlife.

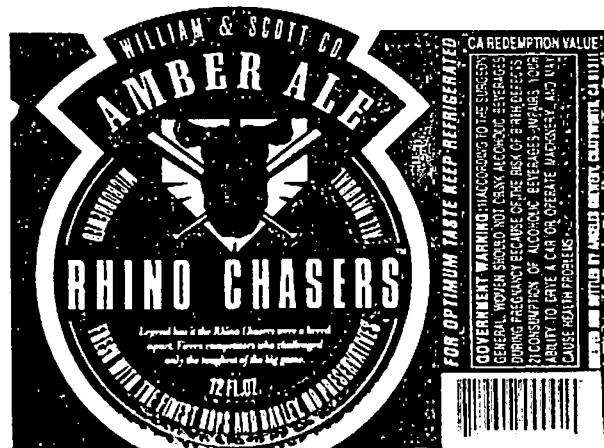
According to W. Scott Griffiths, Rhino Chaser's manufacturer, 51% of its profits will go to AWF. Griffith says that "the name

Because it harbors healthy populations of many endangered species, including the greater one-horned rhinoceros. Unless immediate measures are taken, Bhutan's rich forests and wildlife are likely to disappear with disastrous results. Few places on earth can match the breathtaking splendor of this country, which unlike other countries in the region, is still forested (64%). Bhutan may be the "last best hope for comprehensive conservation action in the Himalayas." Send what you can to the World Wildlife Fund, 1250 24th Street,

NW, Washington, DC 20037.
[P.S.. For an extra \$75 (plus postage) and you can buy a beautiful poster on the greater one-horned rhino "One Horn, One World" from the WWF's recent mail order catalogue. Call toll free: 1-800-833-1600. There is also a rhino t-shirt available, "Don't Say Goodbye"]



"RHINO CHASERS comes from an old surfing term used to describe the toughest of surfers who chased down the big waves in Hawaii. Instead of trying to sell the world another macho gear full of sports images, we wanted to find a way in which to contribute something valuable to the planet, which is what enjoying the outdoors is really about."



**TASTES
GREAT.** **LESS
KILLING.**