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COVERS:

Front: Adult ram Dall sheep *Ovis dalli* at the Alberta Game Farm. Dall sheep occur in remote, rocky, mountainous terrain in western Canada and are rarely observed in zoos. Photo by Mark Rich.
Inside front: Goodfellow's tree kangaroo *Dendrolagus goodfellowi*.
Inside back: *Aloe albiflora*
Back: Red ruffed lemur *Varecia variegata ruber*

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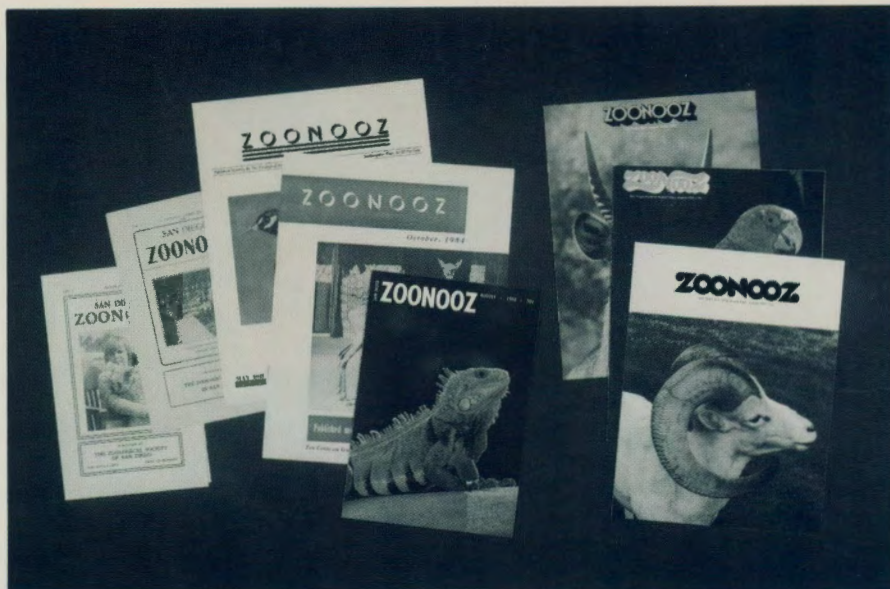
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The Palindrome with more

Seven decades of ZOONOOZ covers are represented here. From left to right, ZOONOOZ as it appeared from the 1920s through the 1970s, and the new look with which we enter the 80s. Through all these changes, the design has maintained the unique properties of the palindrome.

W. B. France created the name for a column in the now defunct *San Diego Sun*, which carried the motto: "The same Backward, Forward or Upside Down." It was listed as "published every now and then." For a while after France donated the name to the Zoo for its new magazine which debuted in 1926, the magazine was also published every now and then. By

1934, it maintained a monthly schedule.

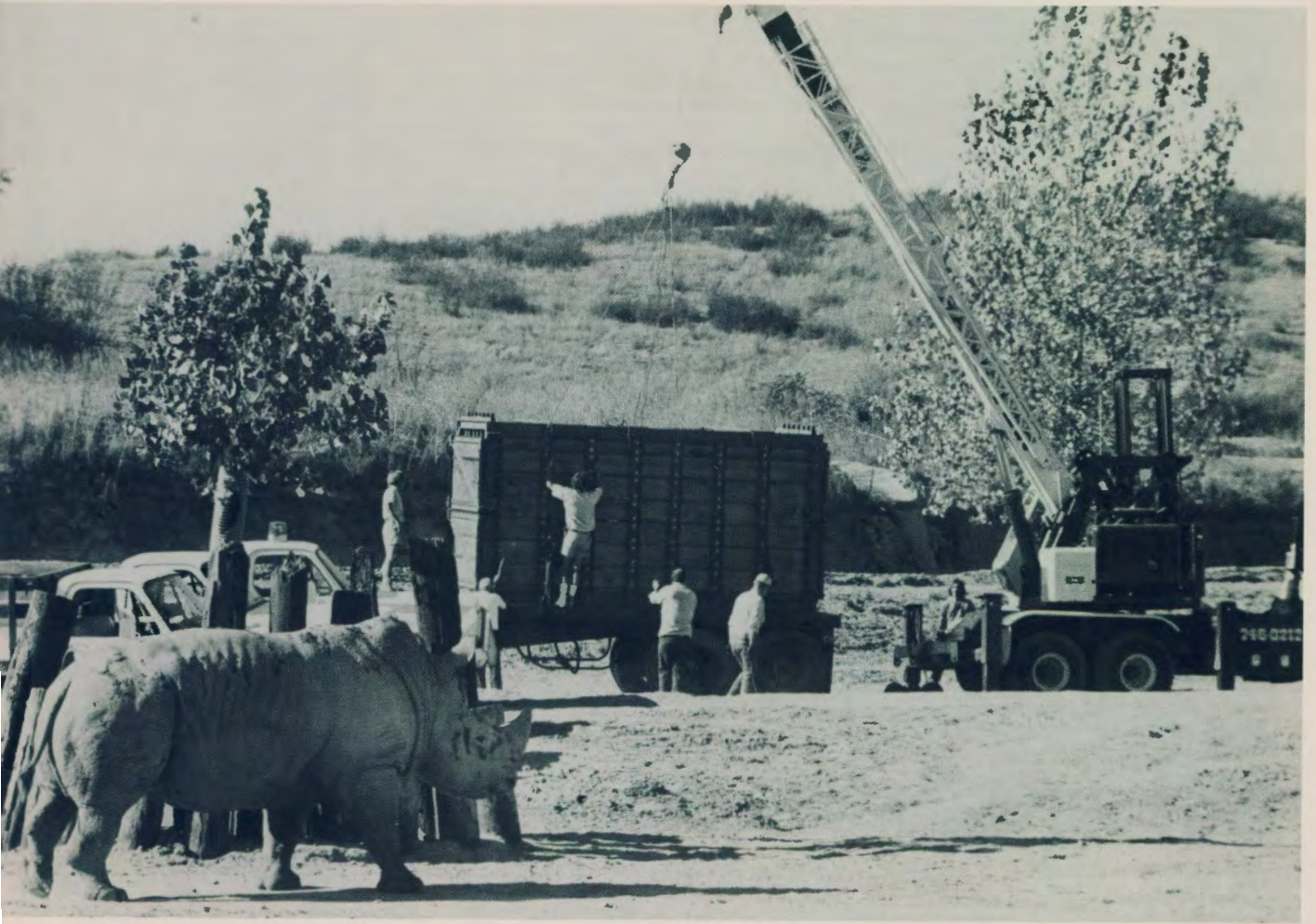
The uniqueness of the name was reported by Bob Frazier in a 1974 column for Eugene, Oregon's *Register-Guard*. In a lengthy discussion of palindromitis he cited the San Diego Zoo's ZOONOOZ as "an ultimate palindrome." It was mentioned in *Time* magazine in 1965, and in the long, hot summer of 1966, it occupied correspondence between members of the press from Washington, D.C. to San Diego, and experts in New York and Los Angeles were called on to come up with a name for such a phenomenon. From June through August they deliberated, finally settling on "upside-down palindrome."

Members' Night Programs at the Zoo

Date	Speaker	Topic	Menu
January 9	Society President J. Dallas Clark	"President's Report"	Beef Stroganoff
January 16	Society President J. Dallas Clark	"President's Report"	Cornish Game Hens
January 23	Mammal Curator Mark Rich	"Canadian Wildlife"	Beef Stroganoff
January 30	Mammal Curator Mark Rich	"Canadian Wildlife"	Cornish Game Hens

All of the above members' nights begin with dinner in the Golden Eagle Restaurant at 6:30 p.m. The programs follow in the Otto Center auditorium.

Price is \$7.50 per ticket. For reservation information please call 231-1515, ext. 243. No refunds or exchanges.



Rhinos to China

Mandhla, longtime Zoo and Wild Animal Park resident, watches as two fellow southern white rhinos begin the first leg of their journey to the zoo in Kwangchow (Canton), People's Republic of China. The December rhino shipment completed the animal trade which brought swans, parakeets, dholes, and Chinese, or Styan's, lesser pandas to San Diego recently.

Alberta's First Christmas

After surveying the Christmas decorations in her nursery at the Wild Animal Park, Alberta Gorilla concentrated on opening packages as though she had years of experience. Alberta's granddaughter will be one year old in March.

