



**Save the Rhino International**  
*Connecting conservation and communities*

**Annual Report**

**April 2008 – March 2009**

# Chair's report

Save the Rhino was first registered as a charity in 1994, making 2009 our 15th birthday year.

We have come a long way in this time. We have grown from the small organisation created by founders Dave Stirling and Johnny Roberts, focusing on black rhinos in Kenya, Tanzania and Namibia, to one working with 15 programmes in nine countries. The three Asian species, and particularly Javan and Sumatran rhinos, now receive a high percentage of the grants we award. The programmes we support have developed increasingly sophisticated techniques to address rhino conservation and the needs of local communities.

Looking back, it's hard to remember how we coped before email and Skype. Our ability to communicate with the field managers has been transformed, and so has our understanding of the day-to-day issues and our ability to respond to emergencies.

What hasn't changed is the style of Save the Rhino. We still have our well-earned reputation for tackling extreme endurance challenges: climbing Mt Kilimanjaro in rhino costume in 1994, running ultra-marathons in 2002, 2003, 2006 and 2008, making a solo attempt on walking to the North Pole, and with plans to send a team to compete in the legendary Comrades Marathon in 2010.

We also, thanks in large part to the wonderful people we employ, and to my fellow Trustees and our Patrons, benefit from the tremendous loyalty of our supporters. Time and again, we find people who used to be involved with Save the Rhino, but who may have moved away or started a family, and who then resurface, keen to be involved again. We rely so much on our supporters, and we are extremely grateful to all of you who have helped us, not just this last year but throughout our 15-year history. Thank you.



Christina Franco



# Director's report

2008-9 was the second-most successful year in Save the Rhino's fundraising history, bettered only in 2006-7, when we benefited from the efforts of many European zoos who took part in the EAZA Rhino Campaign. In this Annual Report, you'll read how we achieved this, and about the field programmes we supported with the funds raised.

However, as I write this introduction, in July 2009, it's hard not to feel a little depressed. Firstly, we are now well into the recession and fundraising this year is proving to be extremely challenging. Big ticket events are hard to sell; trusts and foundations are seeing smaller returns on their investments reducing their ability to make grants; and people generally are tightening their belts. We predict that we will raise over £500,000, but it will take a lot of hard work.

Even more worrying is the recent news that rhino poaching is at the highest it has been for 15 years. Rhinos are being killed at the rate of two or three per week, rather than two or three per month as in the first five years of this decade. This poaching is being fuelled by the increasing demand for rhino horn in Asia. Opportunistic poaching has been replaced by concerted attacks by organised, highly armed, criminal gangs. Zimbabwe, South Africa and Nepal have been particularly affected, but Kenya's and India's rhinos have also suffered.

Now, more than ever, we need to coordinate efforts with our conservation and funding partners, to ensure that all the good work of the last 15 years is not undone. It's going to be a tough year.



Cathy Dean

# Our purpose

Save the Rhino has a holistic, ecosystem-wide approach to conservation. Our strapline reflects our emphasis on rhinos, on the ecosystems in which they live, and on the people who live in and around those areas: *Connecting conservation and communities*.

of information, experience and skills between rhino projects

- To measure and improve the effectiveness of our grant-making activities

## Our grant-making process

A downloadable grant application form can be found on our website. Applicants should email their completed form to our Director, who will assess whether the project meets with basic selection criteria and is in line with our mission. If the project does not match Save the Rhino's funding priorities, applicants will be informed that

## Monitoring and evaluating the success of our grants

Whenever we award a grant, we require the beneficiary project to complete and return a formal grant report after an appropriate interval (the deadline depends on whether the grant was for a one-off capital purchase or for an ongoing programme) to ensure we receive a good return on investment. This grant report refers back to the aims and objectives presented in the original application form, and asks about the outputs and outcomes delivered. These grant reports are

FRONT COVER: Save the Rhino runners celebrate, with their medals, at the end of the British 10km London run. (SAVE THE RHINO)

RIGHT: White rhino numbers currently stand at 17,500; the least threatened of the five rhino species. (RENAUD FULCONIS)

FAR RIGHT: Dave Stirling and Roger Wilkinson mark the retirement of Richard Kech, who worked in Tsavo East and the Chyulu Hills. (ROGER WILKINSON)



## Mission statement

Save the Rhino works to conserve viable populations of critically endangered rhinos in Africa and Asia. We recognise that the future of wildlife is inextricably linked to the communities that share its habitat. Through fundraising and education, our goal is to deliver significant, long-lasting and widespread benefits to rhinos and other endangered species, ecosystems and to the people living in these areas.

## Aims

- To increase the number of rhinos in genetically viable populations in the wild
- To enhance the integrity of ecosystems
- To ensure that local communities benefit from conservation activities

## Primary objectives

- To provide financial and in-kind support for *in situ* projects focused on all five of the rhinoceros species
- To encourage and enable the sharing

they have not been successful. If the application is accepted for consideration, the Director will liaise with the project over any additional information required. All proposals are then considered by our Trustees, who meet quarterly.

Save the Rhino's staff and Project Advisor read all proposals put forward to the Trustees, but ultimately the decision on whether to fund a project is that of the Trustees, who will base their decision on a range of criteria that are linked with the conservation outcomes and impact Save the Rhino is working to achieve. These criteria include: the importance of the rhino population at continental and national level, involvement of local community, project management, risk assessment etc.

It is possible that the Trustees may not reach an immediate decision, but ask for further information or changes to be made, before considering the proposal again at their next quarterly meeting. The Director will inform all applicants of the Trustees' decision within a fortnight of the quarterly meeting.

circulated to the Project Advisor and Trustees at their quarterly meetings.

We feel it is important to aim to visit each field project at least once every three years, in order to ensure that our funds are being spent effectively, and so that we can better articulate the success of these grants to donors and to potential funders, and to assess if there is scope for added value that Save the Rhino and/or our conservation partners can bring to the project, for example, by introducing pro-bono expertise.

Examples of this include the training in GIS mapping being carried out by Chester Zoo's Scott Wilson at the Chyulu Hills rhino programme in Kenya, and the strategic development and reviews of environmental education programmes in Laikipia, Kenya and Mkomazi, Tanzania by Maggie Esson, Education Programmes Manager at Chester Zoo.

# Grant-making achievements and beneficiaries

In 2008-9, we were able to support 15 projects in six countries in Africa (Kenya, Tanzania, Zambia, Zimbabwe, Namibia and South Africa) and three in Asia (Nepal, India and Indonesia).

## Grant highlights

- We sent a number of grants to the Laikipia Wildlife Forum, which is a grassroots organisation that works to conserve and sustainably manage the natural resources of Laikipia for the benefit of people, livestock, wildlife

and SRS, as well as for water purifiers for RPU teams, a new Intelligence and Law Enforcement Unit for Ujung Kulon National Park, a disease survey in Ujung Kulon, and two new vehicles



FAR LEFT: David Masere, CLO for the LWF in Kenya, meets members of one of the River Water Users Association, to discuss ways of tackling the drought. (LAIKIPIA WILDLIFE FORUM)

LEFT: A grant from The Ashden Trust together with funds raised by the cycle team paid for solar panels for Save the Rhino Trust's main field base in the Kunene Region of Namibia. (VANESSA BUXTON)

RIGHT: A grant from the Rufford Maurice Laing Foundation paid for two new vehicles in Indonesia. (YABI)  
 FAR RIGHT: The repeat grant from the BBC Wildlife Fund, together with one from Chester Zoo, has enabled us to continue supporting the captive breeding programme in the Sumatran Rhino Sanctuary. (DAVID BACK)

## In Africa we currently:

- help protect a total of 126,374km<sup>2</sup> of high-biodiversity land in some of the continent's poorest nations
- directly support the conservation of approx. 57% of the remaining 4,240 black rhino and 14% of the remaining 17,500 white rhino
- help provide direct employment for over 250 local field staff
- provide funding to reach 335,000 local people through community development and environmental education initiatives

## In Asia we currently:

- help protect a total of 9,869km<sup>2</sup> of high-biodiversity that is being rapidly lost due to logging and other illegal human activity
- help protect 72% of the remaining 2,800 Greater one-horned rhino; 53% of the remaining 200 Sumatran rhino; and 100% of the remaining 50 Javan rhino
- help provide employment for 120 local field staff

and the habitat. Laikipia is an important area for SRI, as it is home to approximately 260 black rhino and 200 Southern white rhino

- Save the Rhino Trust in Namibia was the beneficiary of a series of grants. SRT has worked for over 20 years in the Kunene region of Namibia, and has enabled an increase in the Critically Endangered rhino population of over 100%. This population is rated *Key 1* by the African Rhino Specialist Group, which makes it of global importance to the species. The grants paid for solar power at the Palmwag Rhino Centre, for a new vehicle, for fuel and running costs, for a new enclosure for the camels used by one of the monitoring teams, and for community game guard training
- In keeping with the Trustees' desire to provide more support for the Critically Endangered Sumatran and Javan rhino species, we gave substantial amounts to the Rhino Protection Unit programme and the Sumatran Rhino Sanctuary in Indonesia. We helped pay for the core running costs of the RPU programme

## Analysis of grants made

In 2008-9, we awarded £464,049 to conservation and awareness-raising projects, and held over a further £154,753 for the coming financial year.

In line with our mission statement and aims, our grants were split as follows:

- Anti-poaching and monitoring patrols, which detect and deter poachers and gather information about rhino ranges and numbers: 70.7%
- Community conversation programmes that develop sustainable methods by which local communities can creatively manage natural resources: 11.5%
- Environmental education programmes that teach children and adults about the importance of preserving natural resources and address human-wildlife conflict issues: 7.4%
- Translocations, so that rhinos from established populations can be reintroduced to former habitats: 4.8%
- Veterinary work and *in situ* captive breeding programmes: 3.9%

- Research into the threats to rhino survival and alternatives to the use of rhino horn: 1.8%

By species, the split was:

- Black, 4,240 animals surviving, IUCN classification "Critically Endangered": 63.5%

Save the Rhino supports a portfolio of 15 rhino conservation projects in Africa and Asia on a long-term basis (shown in **bold** in the list below; not all 15 were supported during 2008-9). We also made a number of grants to other charities with which we had partnered on fundraising events, and to a project chosen by the EAZA Rhino Campaign that we helped coordinate, but which we are not likely to support on an ongoing basis.



- Sumatran, 200 animals surviving, and Javan, 50 animals surviving, IUCN classification "Critically Endangered": together 26.6%
- Greater one-horned (Indian), 2,800 animals surviving, IUCN classification "Vulnerable": 5.2%
- Misc. species (Africa-wide): 2.3%
- Southern white, 17,500 animals surviving, IUCN classification "Near Threatened": 2.4%

By country, the split was:

- Indonesia 26.5%
- Namibia 21.1%
- Kenya 14.9%
- Zimbabwe 13.4%
- Tanzania 7.1%
- Zambia 5.3%
- India 4%
- South Africa 2.4%
- UK 2.3%
- Misc. countries (Africa-wide) 1.5%
- Nepal 1.2%

<b>Laikipia Wildlife Forum, Kenya</b>	<b>53,858</b>
<b>Chyulu Hills rhino programme, Kenya</b>	<b>9,867</b>
<b>Selous Trust, Tanzania</b>	<b>27,974</b>
Grumeti Reserves, Tanzania	2,434
<b>North Luangwa Conservation programme, Zambia</b>	<b>22,809</b>
<b>Matusadona National Park / Zambezi Society, Zimbabwe</b>	<b>47,251</b>
<b>Lowveld Rhino Trust, Zimbabwe</b>	<b>10,025</b>
<b>Ministry of Environment and Tourism, Namibia</b>	<b>9,527</b>
<b>Save the Rhino Trust, Namibia</b>	<b>80,644</b>
<b>Hluhluwe-iMfolozi Park, South Africa</b>	<b>10,150</b>
<b>African Rhino Specialist Group, Africa</b>	<b>6,550</b>
National Trust for Nature Conservation, Nepal	5,218
<b>IRV 2020 / Aaranyak, India</b>	<b>17,066</b>
<b>Rhino Protection Unit programme, Indonesia</b>	<b>96,736</b>
<b>Sumatran Rhino Sanctuary, Indonesia</b>	<b>16,483</b>
Gifts-in-kind	3,000
Youth for Conservation, Kenya	155
SIC, Tanzania	15,025
Environmental Investigation Agency, UK	5,843
Rhino Resource Center, UK	1,014
Silver Jungle, UK	9,000
Stars Appeal, UK	13,420
<b>Total</b>	<b>£464,049</b>

# Our conservation partners

We very strongly believe in the value of building partnerships or coalitions of support for field projects; a wide base of donor support is beneficial for them. These partners often begin as funders, but the relationship grows and develops to become a more complex one involving discussion about mutual interests, shared problem-solving and best practice, and cooperation to recruit further support. Our major partners are:

regularly visit East Africa to review work and their support is greatly valued by Save the Rhino and by the field projects.

**EAZA** (the European Association of Zoos and Aquaria) has over 300 members in Europe. In September 2005, in conjunction with Save the Rhino, EAZA launched a year-long fundraising and awareness campaign called "Save the Rhinos". In total, the Campaign raised over 665,000 euros.

Hluhluwe-iMfolozi Park in South Africa. We have also received support from the Safari Club International Foundation in the USA.

We also have a good relationship with colleagues at the **United States Fish and Wildlife Service's** Rhinoceros and Tiger Conservation Fund. USFWS has made grants to the Chyulu Hills rhino programme and Save the Rhino Trust through Save the Rhino, but we also



FAR LEFT: Cathy attended the IRF Board Meeting in November 2008, to share information about rhino programmes and to discuss ideas for future collaboration. (SAVE THE RHINO)

LEFT: For the third year running, SCI (London Chapter) raised funds at an auction for Hluhluwe-iMfolozi Park in South Africa. (DAVE ROBERTSON)

RIGHT: Louis Theroux gave a wonderful talk on Indian gurus he has met at our Pecha Kucha Asia Night. (MATT BROOKE)

FAR RIGHT: Patron Martina Navratilova won hearts and donations of £32,000 by appearing on "I'm a celebrity, get me out of here!" (COURTESY OF ITV)

The **African Rhino Specialist Group** (AfRSG) is the World Conservation Union (IUCN)'s Species Survival Commission (SSC)'s body responsible for providing the continental strategic framework for rhino conservation in Africa. We have helped fund its Secretariat costs, and benefit from advice from the Scientific Officer, and from being able to attend the AfRSG's meetings held every two years.

**Chester Zoo**, which holds black rhinos (*Diceros bicornis michaeli*) and Greater one-horned rhinos (*Rhinoceros unicornis*), has a strong *in situ* conservation programme, partnering with Save the Rhino in supporting field projects: the Laikipia Wildlife Forum and the Chyulu Hills rhino project in Kenya; the Mkomazi Game Reserve in Tanzania; Indian Rhino Vision 2020; and also the Sumatran Rhino Sanctuary in Indonesia. As well as providing substantial financial support for these projects through Save the Rhino, Chester Zoo's Education Department has provided valuable expertise and training for environmental education programmes in Laikipia and Mkomazi. Chester Zoo staff

20 rhino conservation projects in Africa and Asia were supported with 45 grants from the Campaign.

The **International Rhino Foundation** is a US not-for-profit, with whom we partner on a number of *in situ* conservation projects: the Chyulu Hills rhino project in Kenya; the Lowveld Conservancies in Zimbabwe; Indian Rhino Vision 2020 in Assam, India; and the Rhino Protection Unit programme in Indonesia. The IRF is the lead partner in all of these except for the Chyulu Hills rhino project, where SRI coordinates donor support. Both SRI and the IRF also fund the Selous Trust in Tanzania and the work of the African Rhino Specialist Group. Save the Rhino values its relationship with the IRF immensely, and believes that this cooperative approach is also very beneficial for the field projects we both support.

**Safari Club International** (London chapter) is a members' organisation that promotes responsible hunting. As Save the Rhino is in favour of the sustainable use of natural resources, we are pleased to be able to work with SCI, which holds an annual fundraising auction on behalf of

appreciate being able to discuss funding needs, priorities and issues arising in other field projects that we both support.

As well as these partnerships, we have valuable relationships with other NGOs, with whom we share information about field projects that we support, collaborate on joint pitches, and share advice over practical issues such as fundraising databases, templates for Memorandums of Understanding etc. These include: Save Foundation (Australia), the Whitley Fund for Nature and the Zoological Society of London.

Finally, we would like to mention here the grant-making organisations and companies who gave us significant grants during the year 2008-9, many of them past supporters: Amnéville Zoo, Body Shop Foundation, The Ashden Trust, BBC Wildlife Fund, Colchester Zoo's Action for the Wild fund, Simon Gibson Charitable Trust, The JJ Charitable Trust, The Linbury Trust, The Mark Leonard Trust, Opel Zoo, RSPCA Overseas Fund, Rufford Maurice Laing Foundation, Salzburg Zoo, Serengeti Asset Management, Stuttgart Zoo and the Synchronicity Foundation.

# Fundraising achievements

We're pleased to report that 2008-9 was a very successful year for Save the Rhino International, with a total income of £868,716. We would like to highlight some of our successes:

## Event highlights:

In keeping with Save the Rhino's track record, our events continue to raise our profile and generate income.

- In January 2009, we ran the second

speaker must show 20 slides, each for exactly 20 seconds, resulting in a total talk time of 6 minutes, 40 seconds. Well-known presenters such as Louis Theroux and Bamber Gascoigne talked about an Asian passion or experience of their choice. The event was covered in *Hello!*

## Fundraising highlights

- From grant-making trusts and

- The Zambezi Society in Zimbabwe, for whom we handle their accounts, secured £30,000 from the British Embassy in Harare
- We would also like to mention Brian and Verity Thornton, whose book in memory of their son, Giles, a loyal supporter of SRI until his untimely death in 1998, raised over £7,000 for environmental education projects in Laikipia and Mkomazi



"3 Peaks 3 Weeks". Once again, a team of women climbed Mts Kenya, Meru and Kilimanjaro in three weeks, raising money and awareness for three issues facing sub-Saharan Africa today: environment, education and health. Overall, the team raised £100,588, against an initial target of £39,200

- Trustee Tom Kenyon-Slaney very kindly paid for a clay-pigeon shooting event at the West London Shooting School, with 60 people taking part. Carol Thatcher conducted the prize-giving ceremony and auction, and the event raised almost £25,000 of unrestricted income
- In June 2008, SRI's fifth Longest Day took place, raising over £38,000 for SRI and the Stars Appeal. Teams had an enjoyable day taking part in four disciplines: swimming, running, shooting and riding. Our thanks to Trustee George Stephenson and his wife, Lucilla, for so generously hosting the event at their home in Wiltshire
- We held Pecha Kucha Asia in conjunction with the EIA to support our Asian conservation projects. Pecha Kucha is a talk format in which each

foundations we raised a total of £188,679. We think our success was largely due to the fact that, having reported back fully and on time to previous donors, many grant-making organisations gave us further grants. We secured new supporters and we continue to receive funds from zoos that originally took part in the EAZA campaign

- The Linbury Trust, The Ashden Trust, JJ Charitable Trust and The Mark Leonard Trust have funded an Internship in memory of Michael Hearn for the last three years. We are delighted that these Sainsbury family charitable trusts have agreed to fund the Internship for a further two years
- Donations were the surprise success, receiving £157,000 against an initial target of £61,500. Kenneth Donaldson, husband of SRI's Director, generously gave over £18,000. Patron Martina Navratilova went on "I'm a celebrity, get me out of here!" and came second, earning SRI, her chosen charity, over £32,000. We received an anonymous donation of US \$55,000 for the work of the Laikipia Wildlife Forum

## Pro-bono highlights

We received an impressive £83,929-worth of Gifts in kind, ranging from donated auction lots and raffle prizes, event hosting, services, technical support for projects we support, services and volunteer time, and would like to report on the higher value in-kind donations.

- Abercrombie and Kent, George Stephenson, Michael Dyer and Naturetrek all donated prizes or auction lots worth over £1,000
- Interstates Associates and Alex Rhind did design work on our magazine, invitations, flyers and advertisements at heavily discounted prices or free-of-charge
- Google gave us a Google grant, worth nearly £30,000, to place our website higher up search engines' results
- Saffery Champness's charity VAT team once again helped us with our VAT return
- Maggie Esson and Scott Wilson from Chester Zoo provided invaluable technical support for Rafiki wa Faru at the Mkomazi Rhino Sanctuary, and for the Chyulu Hills rhino programme

# Looking ahead

On the fundraising side, we know we will have to be especially creative in devising events and proposals that will "beat the recession". Although 2008-9 was an extremely successful year (our second-highest income total ever, despite six months of it falling within the recession), we began to feel the effects in early 2009. London Marathon runners report that it is harder than usual to fundraise, with

extremely close eye on cost control. We already have very tight systems in place, and re-forecast cash flow on a monthly basis. We have researched alternative postage methods for our twice-yearly magazine, *The Horn*, and will be able to cut costs there. We will be carrying out reviews of our website, to see which pages are most popular, and work to ensure that the e-commerce-related pages function well

Education programme. Laurence Smith, the third Michael Hearn Intern, is spending the month of May working with Save the Rhino Trust in Namibia, to help with USFWS grant reports and applications, and to gain a practical understanding of SRT's work, in order to improve future proposals. Lucy Boddam-Whetham, who replaces Petra Fleischer as Fundraising Manager in



FAR LEFT: Hand-rearing orphan rhino calves in Zimbabwe is expensive but essential, given how few black rhinos remain. (LOWVELD RHINO TRUST)

LEFT: Cathy accompanied Maggie Esson from Chester Zoo on a visit to Laikipia in April 2009, to help review the Environmental Education programme. (SAVE THE RHINO)

companies capping or even cancelling matched-giving schemes. We are therefore focusing our efforts on cheap, popular events, such as an RGS talk with Stephen Fry and Mark Carwardine related to their forthcoming BBC2 TV series, *Last Chance to See*, and on using our Trustees' and Patrons' network of contacts to obtain items for an online charity auction. 3 Peaks 3 Weeks promises to continue former successes, with the 2010 team recruited and fundraising underway, and applications arriving for 2011.

We plan to run a "Crisis Zimbabwe" online appeal, in partnership with the International Rhino Foundation in April-May 2009, and have a BBC Radio 4 charity appeal scheduled for 24 May in aid of the three environmental education programmes we currently support.

We hope that trusts and foundations fundraising, the other key plank of our income, will be cushioned to some extent by the long-term relationships we have built up with certain funders.

Internally, we will continue to keep an

and receive more hits. We were delighted by the confirmation that the four Sainsbury family charitable trusts will extend funding of the Michael Hearn Internship Programme for a further two years, into 2009-10 and 2010-11.

Overall, the greatest challenge will not be fundraising for the field programmes we support – we predict a steady stream of restricted grants and donations – but of raising enough unrestricted funds to cover our core costs. Apart from salaries and rent and rates, the amounts involved are pretty small, and it is hard to see where we can make further cuts. The emphasis must therefore be on raising unrestricted income.

It will be an interesting year – as always – in the field. In April 2009, Cathy Dean is to visit the Laikipia Wildlife Forum with Maggie Esson from Chester Zoo, to review the Environmental Education programme that has now been running for five years, to assess success and determine the strategy for its development over the next 3 years. In October, Cathy will do the same for North Luangwa's Conservation

May, will visit Assam – Manas National Park in particular – in January together with Dr Susie Ellis and Maggie Moore of the International Rhino Foundation. Joint field trips like this are immensely productive.

Apart from the black rhino translocations from Dvur Kralove Zoo to the Mkomazi Rhino Sanctuary mentioned above, there is a controversial plan to send five of Dvur's Northern white rhinos to an undisclosed location in Kenya. The Northern white rhino was declared "presumed extinct" in its last remaining location, Garamba National Park in the DRC. The poaching crisis in Zimbabwe continues to be a major concern, with nearly 10% of the world's black rhinos located in the Lowveld Conservancies. More encouragingly, Indonesian NGOs, the government and the International Rhino Foundation have agreed a strategy for creating a second, reserve population of Javan rhinos, with surveys for potential new habitat taking place in May-June 2009.

# Our governance, finance and administration

This Annual Report should be read in conjunction with our Audited Accounts for 2008-9, which is downloadable from our website, on the "About Us" section. However, we'd like to pick out some key facts and highlights here:

## Governance

- Names of potential new Trustees are put forward at the Trustees' quarterly

affect the achievement of our objectives during this year:

- The risk of all rhino species becoming extinct: low probability, high impact, although some subspecies are likely to die out over the next 1-5 years and three of the five species are Critically Endangered; strong likelihood that there will still be a role for SRI in the next 10 years

£14,880; the highest was £33,120

- The charity's policy is to hold unrestricted reserves equal to approximately two months' expenditure on overheads, that is, £30,000, in order to protect the charity from any fluctuation in income levels. We closely monitor cashflow projections each month to ensure that this minimum level is maintained

RIGHT: Staff and volunteers man the merchandise stall at the Clay Pigeon Shoot. (SAVE THE RHINO)  
FAR RIGHT: Our favourite printer: Alan Anderson from The Colourhouse, who has never let us down. (SAVE THE RHINO)



meetings. Candidates are then interviewed by the Chairman of Trustees and, whenever possible, by fellow Trustees. A formal invitation is made by the Trustees in writing; acceptance is also made in writing. No other person or body is entitled to appoint a Trustee to Save the Rhino International. (See also note 16 in the charity's Declaration of Trust of 28 February 1994.)

- We recruited three new Patrons during year: Simon Barnes, journalist with *The Times* and keen ornithologist; Robert Devereux, who stepped down as a Trustee of Save the Rhino; and Angus Innes, of Macquarie Bank, who previously ran the New York City marathon for us

## Risk management

Each year we carry out a risk assessment exercise, identifying the main risks to which the charity is exposed, assessing the likelihood and impact, and developing preventative measures and recovery and contingency plans. The risk assessment has identified the following factors outside the charity's control that might

- The risk of all rhino species becoming so numerous as to no longer be on the IUCN red list: low probability, high impact, as the master plan for the survival of the Sumatran and Javan rhinos is a 100-year timetable
- The risk of loss of key members of staff through accidental death: low probability, high impact, as for any small charity. We aim to minimise the risk by operating an open-management style and sharing information
- The risk of political unrest in key rhino areas (e.g., Zimbabwe): high probability, high impact. The threat is to the rhinos and the programmes we support, not to SRI, although we do find it harder to fundraise for projects in affected areas

## Finance

- In the financial year 2008-9 our income was £868,716, 138% of the predicted £625,000
- Our governance costs were only £40,796 or 4.7% of total income
- Save the Rhino employs five members of staff (names and roles listed on the back cover). The lowest salary was

- We have insufficient funds to invest, and no property assets nor an endowment fund
- None of our Trustees (listed on the back cover) received remuneration for their services or expenses

## Administration

- We benefited from the assistance of about 30 volunteers over the year, whose time contribution is estimated at £3,465. These volunteers helped at fundraising events with reception, logistics and merchandise sales, and in the office with the twice-yearly stocktake, membership standing orders, mailings and general office tasks
- We continued to look for cost savings, including the outsourcing of our magazine mailings, finding new suppliers for merchandise, and overhauling our IT systems in order to improve efficiency

Please see a summary of our statement of financial activities on the inside back cover.

# Thanks

We would like to express our warmest thanks to the following individuals, companies and grant-making bodies for their generous support for our work over the last year. We could not achieve all that we do, without the time, goodwill, and financial and pro-bono support of them all. Our heartfelt thanks to:

Phipps, Professor Steven Pinker, David Powell, Hilary Puxley and Michael Crane, Alex Rhind, Cynthia Riginos, C.E. Robert-Tissot, Steve Robins, High Scott-Barrett, Spencer Skinner, Jon Sleeman, Malcolm Stathers, Dave Stirling, Dave, Mona, Alex and Ian Taliaferro, Geraldine Taylor, Carol Thatcher, Louis Theroux, Brian and Verity Thornton, Dan Tipp, Dr The Hon A and Mrs P Todd, Oliver Tovey, Valentine Warner, Edward Warren, Anthony West, Berry White, Lizzie Whitebread, Sarah Whitebread, Kirstie Wielandt, Oliver

Fund, Body Shop Foundation, Chester Zoo, Colchester Zoo's Action for the Wild, Marjorie Coote Animal Charity Trust, Richard Dawkins Foundation for Reason and Science, Discovery Initiatives, EAZA, Environmental Investigation Agency, Sydney E Franklin New Second Charity, Simon Gibson Charitable Trust, Sir Matthew Goodwin's Charitable Trust, Google Grants, Bryan Guinness Charitable Trust, Howletts and Port Lympne Wild Animal Park, International Rhino Foundation, JJ Charitable Trust, Ernest

RIGHT: With only 4,240 black rhinos surviving, they are on the IUCN's Critically Endangered list. (SAVE THE RHINO)



## Individuals

Benedict Allen, Alan Anderson, Ian Anderson, P Archibald, David Back, Jenny Barker, Chris Barlow, Benjamin Baume, Janet Beccaloni, Nick Beckett, Jakub Bijak, Mike Birkhead, Jelle Boef, Hazel Bowles, Neil Bridgland, Matt Brooke, Paul Brown, Rob Brown, Craig Brown, Jennie Burns, Adam Buxton, Vanessa Buxton, Robin and Patrizia Cooke-Hurle, Andrew Crellin, Adrian Cross, Dave Currey, Abigail Day, Robert Devereux, Cheryl Dhillion, Kenneth Donaldson, Richard Emslie, Jeannie Foster, Rod Fox, Christina Franco, Dr Rodney Franklin, Henry French, Bamber Gascoigne, Franco Granelli, Mike Gratton, Rob Green, Hannah Grist, Sarah Harper, Reggie Heyworth, Kerim Hilmi, the *Hitchhiker's* cast, Ian and Wendy Hunter, Darrell Hymel, Jim Jeanes, Jessica Jupp, Laara Jupp, Tom Keeley, Georgina Kwaszenko, Hannah Kwaszenko, Lord and Lady Latymer, Bob Lawrence, Joanne Lawson, Andy Lindsay, John Lloyd, the McCleery family, Charles Merinoff, Douglas Metcalfe, Neil Mitchard, Geraldine Mulherrin, Ben Newman, Sara Orritt, Gemma Percy, Laura Petetti, Terry

Wilcox, Dixie Wills, Anthony Wilkinson and Maurice Wostenholm.

## Companies

23red, Abercrombie and Kent, Accountancy Management Services, Beasty Bags, Boss & Co. Gunmakers, Brompton Bar and Grill, Cazenove+Loyd, Centrepoint Computer Services, Chatham-Worth Specialties, Clipper Teas, Colourhouse, Commonwealth Bank Australia, Discovery Initiatives, *The Ecologist*, Ecotricity, Ed Victor, Evans Cycles, Everyclick, Exotic Paper Company, Explore, *The Field*, Give It Gifts, Holmes-Wood, Interstate Associates, Kalahari Pepper Company, KTB PR, Mountain Safaris, Naturetrek, RAB Capital, Responsibletravel.com, Rhino Wine Gear, Rogavi, Saffery Champness, Serengeti Asset Management, Silver Jungle, Studio 51, Summits Africa, Vestergaard Frandsen Group, Victor Stationery, Wildlife Worldwide and The Zetter.

Charities, trusts and foundations, and other grant-making organisations  
Amnéville Zoo, Ashden Trust, BBC Wildlife

Kleinwort Charitable Trust, Simon Langton Grammar School, Zoo Leipzig, Mark Leonard Trust, Linbury Trust, Mackintosh Foundation, Garrett and Mary Moran Charitable Foundation, Opel Zoo, RSPCA Overseas Fund, Rufford Maurice Laing Foundation, Safari Club International (London chapter) Safari Club International Foundation, Salzburg Zoo, Ruth Smart Foundation, Stuttgart Zoo, the Swire Charitable Trust, Synchronicity Foundation, Townsend Family Foundation, Trafalgar School at Downton, US Fish and Wildlife Service, Walker 597 Trust and Winchester Global Trust.

And thank-you to all those who wish to remain anonymous.

# Statement of financial activities for the year ended 31 March 2009

<b>Incoming resources</b>	£
Donations	416,741
Fundraising events	350,820
Gifts in kind	83,929
Annual memberships	11,740
Trading activities	1,972
Investment income	3,514
<b>Total incoming resources</b>	<b><u>868,716</u></b>
<b>Resources expended</b>	
Costs of generating voluntary income	274,355
Costs of fundraising trading	771
<b>Total costs of generating funds</b>	<b><u>275,126</u></b>
<b>Net incoming resources available for charitable activities</b>	<b><u>593,590</u></b>
<b>Charitable expenditure</b>	
Project expenditure	464,049
Project support and education costs	44,440
Governance costs	40,796
<b>Total charitable expenditure</b>	<b><u>549,285</u></b>
<b>Net incoming (outgoing) resources for the year</b>	<b>44,305</b>
<b>Balance of funds at 1 April 2008</b>	<b><u>185,448</u></b>
<b>Balance of funds at 31 March 2009</b>	<b><u>229,753</u></b>

- Incoming resources and the net movement in funds are derived from continuing activities
- All recognised gains and losses are included in the Statement of Financial Activities

#### Trustees' statement

These summarised accounts are an extract from, and are consistent with, the Statutory Accounts but may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. For further information, the full annual accounts, the auditor's report on those accounts and the Trustees' annual report should be consulted; copies of which can be obtained from Save the Rhino International's website. The full annual accounts were approved by the Trustees on 24 June 2009 and have been submitted to the Charity Commission.

Christina Franco, Chair of Trustees, Save the Rhino International

#### Independent Auditors' statement

We have examined the summarised financial statements of Save the Rhino International set out on this page.

Respective responsibilities of trustees and auditors:

The trustees are responsible for preparing the summarised financial statements in accordance with the recommendations of the charities SORP. Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full financial statements and Trustees' Annual Report. We also read the other information contained in the summarised annual report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

Basis of opinion:

We conducted our work in accordance with Bulletin 1999/6 "The auditors' statement on the summary financial statement" issued by the Auditing Practices Board.

Opinion:

In our opinion the summarised financial statements are consistent with the full financial statements and the Trustees' Annual Report of Save the Rhino International for the year ended 31 March 2009 and are in accordance with the recommendations of the Charities SORP.

Paul Alexander, Accountancy Management Services Ltd

## Trustees

Christina Franco (Chair)  
Tom Kenyon-Slaney  
Mark Sainsbury  
George Stephenson  
Nick Tims  
Adam Wylie

## Founder Patrons

Douglas Adams  
Michael Werikhe

## Founder Directors

Johnny Roberts  
David Stirling

## Staff

Director: Cathy Dean  
Fundraising Manager: Petra Fleischer  
Events Manager: Fiona Macleod  
Office and Communications Manager:  
Lucy Boddam-Whetham  
Michael Hearn Intern: Hannah Grist / Laurence Smith  
Project Advisor: David Stirling

Save the Rhino International  
16 Winchester Walk  
London  
SE1 9AQ  
T: +44 (0) 20 7357 7474  
F: +44 (0) 20 7357 9666  
E: [info@savetherhino.org](mailto:info@savetherhino.org)  
W: [www.savetherhino.org](http://www.savetherhino.org)

Save the Rhino International is a UK-registered  
charity: number 1035072



## Patrons

Clive Anderson  
Louise Aspinall  
Laura Bailey  
Nick Baker  
Simon Barnes  
Chloe Chick  
Dina de Angelo  
Robert Devereux  
Angus Innes  
Fergal Keane  
Francesco Nardelli  
Martina Navratilova  
Julian Ozanne  
Viscount Petersham  
Ines Sastre  
Robin Saunders  
Tira Shubart  
James Sunley  
William Todd-Jones

## Save the Rhino International, Inc

Save the Rhino International, Inc is a 501 (c) (3) non-profit organization. Donations to it are tax deductible to the extent allowed by law. EIN 31-1758236.

Save the Rhino International, Inc  
c/o Chapel and York Limited  
1000 N. West Street, Suite 1200  
Wilmington  
Delaware 19801

Designed and printed by The Colourhouse Ltd