



Save The Rhino International Connecting conservation and communities

**Annual Report** 

April 2007 – March 2008

# Chair's report

When I took over from Robert Devereux as Chair of Trustees in December 2006, I was anxious that I did not have his depth of experience in order to continue the development of Save the Rhino International as a successful conservation charity. However, I have been ably supported by my fellow Trustees, in particular by Tom Kenyon-Slaney, who has taken on the burden of being our "financial guru", and by the staff of Save the Rhino.

Working for Save the Rhino is fun. One of the joys of being part of such a small organisation is that the Trustees are closely involved in its operations. We share the team's excitement when a fundraising application has been successful, or participate in an unusual and enjoyable event, or read an email from the field about the effect that a grant has had. During the year, I visited Save the Rhino Trust in Namibia, where we discussed latest issues, problems and progress. The close relationship we have with our projects is aided by the spirit of openness and mutual support we promote.

I have come to appreciate the fantastic relationships we have developed with our conservation partners, and I'd particularly like to mention Chester Zoo and the International Rhino Foundation. These partnerships are not just about co-funding rhino conservation. We also share ideas, expertise, and go on joint field trips. Such close cooperation is, I think, unusual in a world where competition for funds is tough, but together we achieve much more than we would individually.

Finally, I'd like to thank all the organisations and individuals, listed on page 8 of this Annual Report, for helping us to have such a good year.

SAVE THE RHINO

**Christina Franco** 

# Director's report

The question I am most frequently asked is "How many rhinos have you saved today?" It's a hard one to answer: rhinos are extremely good at hiding in thick bushes and counting them is not that simple. So it was immensely cheering to find out in June 2008, at the African Rhino Specialist Group meeting, that white rhino numbers were up from 14,540 on 31 Dec 2005 to 17,500 on 31 Dec 2007 (a rise of approx. 9.5% per annum), and that black rhino numbers were up from 3,725 on 31 Dec 2005 to 4,240 on 31 Dec 2007 (a rise of approx. 6% per annum).

In Asia, the picture is more mixed. Greater one-horned rhino numbers are up from 2,400 to approx. 2,620 and the species has been reclassified by the IUCN Red List as "Vulnerable", in recognition of the decreasing rarity. Sumatran rhinos, on the other hand, probably number only 200 rather than the previously quoted 300; there are serious doubts over the survival of Sumatran rhino in Peninsula Malaysia. Javan rhinos are still thought to number around 50, but no definitive census has yet been undertaken.

Getting these tangible numbers is one of the indicators as to how successful our grants have been, and of course we use the grant reports we receive to consider whether our funds are being correctly targeted. As a fundraising organisation, we also watch very carefully whether our income-generating activities have been met (and exceeded) and whether we have managed to bring costs in under budget. This year, we achieved both; an achievement of which my team and I are immensely proud. You'll read more about how we did this in the pages that follow.

Cathy Dean



# Our purpose

Save the Rhino has a holistic, ecosystem-wide approach to conservation. To reflect the emphasis we place not only on rhinos but also on the ecosystems in which they live, and the people who live in and around those areas, we recently updated our mission statement and introduced a strapline to summarise our work: Connecting conservation and communities.

of information, experience and skills between rhino projects

 To measure and improve the effectiveness of our grant-making activities

#### Our grant-making process

A downloadable grant application form can be found on our website. Applicants should email their completed form to our Director, who will assess whether the project meets with basic selection criteria and is line with our mission. If the project does not match Save the Rhino's funding priorities, applicants will be informed that

the quarterly meeting.

### Monitoring and evaluating the success of our grants

Whenever we award a grant, we require the beneficiary project to complete and return a formal grant report after an appropriate interval (the deadline depends on whether the grant was for a one-off capital purchase or for an ongoing programme) to ensure we receive a good return on investment. This grant report refers back to the aims and objectives presented in the original application form,

FRONT COVER: The rhino runners line up in Greenwich Park before the start of the London Marathon. (CATHY DEAN) RIGHT: The underground observation post at Mkomazi allows excellent rhino sightings. (GAWPT) FAR RIGHT: Judy and Boscoe, the two bloodhounds, have helped make many

arrests in the Chyulus. (MPT)



#### Mission statement

Save the Rhino works to conserve viable populations of critically endangered rhinos in Africa and Asia. We recognise that the future of wildlife is inextricably linked to the communities that share its habitat. Through fundraising and education, our goal is to deliver significant, long-lasting and widespread benefits to rhinos and other endangered species, ecosystems and to the people living in these areas.

### Aims

- To increase the number of rhinos in genetically viable populations in the wild
- To enhance the integrity of ecosystems
- To ensure that local communities benefit from conservation activities

### Primary objectives

- To provide financial and in-kind support for in situ projects focused on all five of the rhinoceros species
- To encourage and enable the sharing

they have not been successful. If the application is accepted for consideration, the Director will liaise with the project over any additional information required. All proposals are then considered by our Trustees, who meet quarterly.

Save the Rhino's staff and Project Advisor read all proposals put forward to the Trustees, but ultimately the decision on whether to fund a project is that of the Trustees, who will base their decision on a range of criteria that are linked with the conservation outcomes and impact Save the Rhino is working to achieve. These criteria include: the importance of the rhino population at continental and national level, involvement of local community, project management, risk assessment etc.

It is possible that the Trustees may not reach an immediate decision, but ask for further information or changes to be made, before considering the proposal again at their next quarterly meeting. The Director will inform all applicants of the Trustees' decision within a fortnight of

and asks about the outputs and outcomes delivered. These grant reports are circulated to the Project Advisor and Trustees at their quarterly meetings.

We feel it is important to aim to visit each field projects at least once every three years, in order to ensure that our funds are being spent effectively, and so that we can better articulate the success of these grants to donors and to potential funders, and to assess if there is scope for added value that Save the Rhino can bring to the project, for example, by introducing pro-bono expertise.

During the year, we also agreed to partner with Imperial College, University of London, in hosting an MSc student to review all the African rhino projects with which we work, using a new project evaluation tool developed by the Cambridge Conservation Forum (CCF) and which is being used by other conservation NGOs. The results will be shared with CCF, and will help inform the definition of our project selection criteria, and grant application and reporting forms.

# Grant-making achievements and beneficiaries

As none of the projects we supported is funded solely by Save the Rhino, it would be inappropriate to claim all the credit for their successes. However, we firmly believe that we have played an important part in rhino conservation over the 14 years of our existence, and are thrilled to point to significant increases in African

local people through community development and environmental education initiatives

#### In Asia we currently:

 help protect a total of 16,104 km² of high-biodiversity land that is rapidly Asia on a long-term basis (shown in bold in the list opposite), all of which are doing a great job albeit being very different.

We made a number of grants to other charities with whom we had partnered on fundraising events, and to projects chosen by the EAZA Rhino Campaign that we





FAR LEFT: The BBC Wildlife Fund's grant helped pay the salaries of the Rhino Protection Units in Way Kambas and BBS National Parks. (YABI)
LEFT: Torches, metal detectors and medical care for the rangers will help the anti-poaching effort in Assam. (RENAUD FULCONIS)
RIGHT: The Community Conservation programme in Laikipia reaches some 300,000 people throughout the District. (LWF)
FAR RIGHT: The team in the Lowveld Conservancies in Zimbabwe are now having to treat and care for injured rhinos and orphan calves. (LOWVELD RHINO TRUST)

rhino numbers to demonstrate this, above the target 5% per annum growth rate:

- White rhinos: Up from 14,540 on 31 Dec 2005 to 17,500 on 31 Dec 2007 (a rise of approx. 9.5% per annum)
- Black rhinos: Up from 3,725 on 31
   Dec 2005 to 4,240 on 31 Dec 2007 (a rise of approx. 6% per annum)

To qualify Save the Rhino's work, in 2007-8 we were able to support 12 projects in five countries in Africa (Kenya, Tanzania, Zimbabwe, South Africa, and Namibia) and three in Asia (Indonesia, Nepal and India).

### In Africa we currently:

- help protect a total of 126,374,km² of high-biodiversity land in some of the continent's poorest nations
- directly support the conservation of approx. 57% of the remaining 4,240 black rhino and 14% of the remaining 17,500 white rhino
- help provide direct employment for over 250 local field staff
- provide funding to reach 334,420

- being lost due to logging and other illegal human activity
- help protect 72% of the remaining 2,620 Indian rhino; 38% of the remaining 275 Sumatran rhino; and 91% of the remaining 50 Javan rhino
- help provide employment for 160 local field staff

For the field projects we support, the value of our grants, which typically range between £5,000 and £30,000, lies in our willingness to pay for ongoing core costs – salaries, vehicle fuel and maintenance bills, or replacing worn out or obsolete equipment – rather than cherry-picking the more newsworthy or exciting items from projects' budget lines. We are happy to fund the "boring bits," for which it is harder to find support.

In 2007-8 we awarded £426,912 to conservation and awareness-raising projects, and held over a further £134,121 for the coming financial year.

Save the Rhino supports a portfolio of 12 rhino conservation projects in Africa and

helped coordinate, but which we are not likely to support on an ongoing basis.

In line with our mission statement and aims, those grants to rhino conservation projects in particular were split as follows:

- Anti-poaching and monitoring patrols, which detect and deter poachers and gather information about rhino ranges and numbers: 65.3%
- Research into the threats to rhino survival and alternatives to the use of rhino horn: 16.1%
- Community conservation programmes that develop sustainable methods by which local communities can creatively manage natural resources:
- Environmental education programmes that teach children and adults about the importance of preserving natural resources and address human-wildlife conflict issues: 8.6%
- Translocations, so that rhinos from established populations can be reintroduced to former habitats: 0.7%

#### By species, the split was:

- Black, 4,240 animals surviving, IUCN classification "Critically Endangered": 79.1%
- Greater one-horned (Indian), 2,620 animals surviving, IUCN classification "Endangered": 8.1%
- Sumatran, 275 animals surviving, and Javan, 55 animals surviving, IUCN



classifications "Critically Endangered": together 6%

- Misc. species (Africa-wide): 4.8%
- Southern white, 17,500 animals surviving, IUCN classification "Near Threatened": 2%

By country, the split was:

- Kenya 30.1%
- Tanzania 16.1%
- Namibia 15.5%
- Zimabwe 10.2%
- Misc. countries (Africa-wide) 10%
- Nepal 7.3%
- Indonesia 6%
- South Africa 3.8%
- India 0.7%
- UK 0.1%

Laikipia Wildlife Forum, Kenya	34,054
Chyulu Hills rhino project (and dung DNA research), Kenya	53,558
Tsavo East National Park, Kenya	1,000
APLRS, Kenya	10,200
KWS monitoring equipment, Kenya	15,839
Mkomazi Rhino Sanctuary, Tanzania	50,875
Selous Rhino Trust, Tanzania	10,670
Matusadona National Park / Zambezi Society, Zimbabwe	15,606
Midlands Black Rhino Conservancy, Zimbabwe	20,722
Lowveld Rhino Conservancy Project, Zimbabwe	16,650
Ministry of Environment and Tourism, Namibia	56,422
Save the Rhino Trust, Namibia	2,520
Hluhluwe-iMfolozi Park, South Africa	14,377
African Rhino Specialist Group, Africa	17,280
Black Rhino nutition, Africa	20,400
Indian Rhino Vision 2020 / Aaranyak, India	2,800
National Trust for Nature Conservation, Nepal	25,602
RPU programme & Sumatran Rhino Sanctuary, Indonesia	22,997
EAZA Rhino Campaign general	2,917
Gifts-in-kind	6,016
SIC, Tanzania	22,838
Environmental Investigation Agency, UK	2,479
Rhino Resource Center, UK	530
Tusk Trust, UK	345
Total	£426,912

# Our conservation partners

We very strongly believe in the value of building partnerships or coalitions of support for field projects; a wide base of donor support is beneficial for them. These partners often begin as funders, but the relationship grows and develops to become a more complex one involving discussion about mutual interests, shared problem-solving and best practice, and cooperation to recruit further support, Our major partners are:

EAZA (the European Association of Zoos and Aquaria) has over 300 members in Europe. In September 2005, in conjunction with Save the Rhino, EAZA launched a year-long fundraising and awareness campaign called "Save the Rhinos". Funds raised by the Campaign are still being received, and to-date (November 2008), the total is almost 660,000 euros. 20 rhino conservation projects in Africa and Asia have been supported with 25 grants

We have also benefited from SCI sponsoring a member of staff to attend a conference about hunting and conservation.

We also have a good relationship with colleagues at the **United States Fish and Wildlife Service**'s Rhinoceros and Tiger Conservation Fund. USFWS has made grants to the Chyulu Hills rhino project through Save the Rhino, but we also



FAR LEFT: With the help of Maggie Esson, Education Programmes Manager at Chester Zoo, the Mkomazi Bus is a teaching tool in itself. (GAWPT)

LEFT: Our strong partnership with the International Rhino Foundation has helped us fundraise more effectively for Indonesian rhino conservation. (YABI)

RIGHT: The successful 3P3W 2007 team raised substantial sums for environmental, educational and HIV/AIDs projects in Kenya and Tanzania (3 PEAKS 3 WEEKS).

FAR RIGHT: With the help of The Mighty Boosh, our comedy night, "Around the Horn", was a sell-out. (ALEX SUDEA)

The African Rhino Specialist Group (AfRSG) is the World Conservation Union (IUCN)'s Species Survival Commission (SSC)'s body responsible for providing the continental strategic framework for rhino conservation in Africa. We have helped fund its Secretariat costs, and benefit from advice from the Scientific Officer, and from being able to attend the AfRSG's meetings held every two years.

Chester Zoo, which holds black rhinos (Diceros bicornis michaeli), has a strong in situ conservation programme, partnering with Save the Rhino in supporting field projects: the Laikipia Wildlife Forum and the Chyulu Hills rhino project in Kenya; and the Mkomazi Game Reserve in Tanzania. As well as providing substantial financial support for these projects through Save the Rhino, Chester Zoo's Education Department has provided valuable expertise and training for environmental education programmes in Laikipia and Mkomazi. Chester Zoo staff regularly visit East Africa to review work and their support is greatly valued by Save the Rhino and by the field projects.

from the Campaign.

The International Rhino Foundation is a US not-for-profit, with whom we partner on a number of in situ conservation projects: the Chyulu Hills rhino project in Kenya; the Lowveld Conservancies in Zimbabwe; Indian Rhino Vision 2020 in Assam, India; and the Rhino Protection Unit programme in Indonesia. The IRF is the lead partner in all of these except for the Chyulu Hills rhino project, where SRI coordinates donor support. Both SRI and the IRF also fund the Selous Rhino Trust in Tanzania and the work of the African Rhino Specialist Group. Save the Rhino values its relationship with the IRF immensely, and believes that this cooperative approach is also very beneficial for the field projects we both support.

Safari Club International (London chapter) is a members' organisation that promotes responsible hunting. As Save the Rhino is in favour of the sustainable use of natural resources, we are pleased to be able to work with SCI, which holds an annual fundraising auction on behalf of Hluhluwe-iMfolozi Park in South Africa.

appreciate being able to discuss funding needs, priorities and issues arising in other field projects that we both support.

As well as these partnerships, we have valuable relationships with other NGOs, with whom we share information about field projects that we support, collaborate on joint pitches, and share advice over practical issues such as fundraising databases, templates for Memorandums of Understanding etc. These include: David Shepherd Wildlife Foundation, Save Foundation (Australia), Sebakwe Black Rhino Trust, Tusk Trust, Whitley Fund for Nature and Zoological Society of London.

Finally, we would like to mention here the grant-making organisations and companies who have given us significant grants over the year 2007-8, many of them past supporters: BBC Wildlife Fund, Capital International, Colchester Zoo's Action for the Wild fund, Ernest Kleinwort Charitable Trust, the Linbury Trust and other Sainsbury family charitable trusts, Rufford Maurice Laing Foundation, Simon Gibson Charitable Trust and the Synchronicity Foundation.

### Fundraising achievements

We're pleased to report that 2007-8 was a very successful year for Save the Rhino International, with a total income of £603,899. We exceeded the budget on all fronts: income was up by 12% from the original budget £531,000; while costs were down across all headings (project support costs, fundraising costs and overheads), resulting in an increased net surplus available for project grants and improving the ratio between income and charitable expenditure.

2008 at the Comedy Store and headlined by Noel Fielding from the Mighty Boosh

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 Sell-out for the Sixth Douglas Adams Memorial Lecture by Dr Steven Pinker, and including a special Hitchhikers cast re-union, held at the Royal Geographic Society in March 2008

#### Campaign highlights

• The EAZA "Save the Rhinos" Campaign

#### Fundraising highlights

- We raised a total of £125,418 from grant-making trusts and foundations.
   Many of these are mentioned in the section on our conservation partners
- The Linbury Trust together with the Ashden Charitable Trust, the JJ Charitable Trust and the Mark Leonard Trust gave the second tranche of their three-year commitment to fund the Michael Hearn Internship programme



We would like to highlight some of our successes:

#### Event highlights:

Keeping with Save the Rhino's tradition, our events continue to raise our profile and generate income.

- Our team of 64 Flora London Marathon 2007 runners raised a fantastic £77,858, our most successful year yet
- The 2007 Rhino Cycle Namibia team raised a total of £54,427 and one of the participants, Mark Sainsbury, was sufficiently enthused by the experience to accept our invitation to become a Trustee
- The 3 Peaks 3 Weeks challenge, organised and led by Chloe Chick, who has since gone on to become a Patron of Save the Rhino. A team of 10 women climbed Mts Kenya, Meru and Kilimanjaro, raising money for three organisations dealing with the environment, education and HIV / AIDS. A Discovery Channel film about the 3 Peaks 3 Weeks challenge won "Best Adventure Film" at the Boulder Film Festival. The event will be repeated in January 2009, with recruiting already underway for 2010
- Sell-out for a new comedy night, "Around the Horn", held in January

raised a further £43,277, taking the Campaign total to over 660,000 euros. We made grants to the eight waiting list projects and still have funds remaining. Reports from the beneficiary field projects have come in regularly and it is evident that this tremendous Campaign continues to have a real impact on rhino conservation in Africa and Asia. No administration or overhead costs were charged on the funds raised for the Campaign

- As result of the Campaign we have cultivated ongoing relationships with Amnéville, Colchester, Opel, Salzburg and Stuttgart Zoos
- We were chosen to participate in the BBC's Saving Planet Earth campaign during June / July 2007. A two-year process to select projects and species to be featured in a nine-part TV series resulted in the Sumatran Rhino Protection Unit programme and the Sumatran Rhino Sanctuary being placed on a "waiting list". We were awarded £19,980 from the BBC Wildlife Fund
- With generous pro-bono support from Trustee Adam Wylie's company, 23Red, we ran a Sumatran Rhino Campaign, our first direct mail campaign that was linked to our website, and our sites on Facebook and MySpace

- at Save the Rhino, and we have been delighted with the success of the first two interns, both in terms of what they have achieved during their time with us, and in Lizzie Whitebread's subsequent studies for her MSc
- Donations were significantly up on our budget target. We would particularly like to thank Kenneth Donaldson, who made donations totaling £20,000, mostly unrestricted but with special grants for the Chyulu Hills rhino project, which he visited with our Director
- All our smaller income-generating activities exceeded or almost met their targets: membership raised £10,585 (against an original budget of £10,790); Gift Aid generated £23,921 (original budget £17,351); investment income produced £7,150 (budget £3,300)

#### Pro-bono highlights

- Saffery Champness's charity VAT team helped us decide to become VATregistered and enabled us to reclaim a very welcome windfall of £11,983
- Similarly, our in-kind designer Alex Rhind continued to produce great art work for promotional and marketing materials and helped us save on our marketing budget

# Looking ahead

Looking ahead to the next year, we're planning to host another great range of successful fundraising events. We have the usual mixture of tried and tested events which are proven to raise muchneeded funding and are enjoyed by our loyal supporters; together with some new ones: clay-pigeon shoot hosted by Trustee Tom Kenyon-Slaney, a tetrathlon to mark

the problems of the financial markets, we are very conscious that we should aim for another major initiative, like the EAZA Rhino Campaign, which did so much to raise not only much-needed funds but also our profile in the conservation world. We will be working hard to identify other such opportunities.



FAR LEFT: Rosa, one of the residents of the Sumatran Rhino Sanctuary in Indonesia, enjoys a wallow. (CATHY DEAN)
LEFT: The RAW Africa team are busy training for this ultramarathon in South Africa in April 2008. (CATHY DEAN)

the longest day of the year hosted by George Stephenson, and a different take on the traditional dinner at the lovely Porchester Hall, Pecha Kucha Asia, organised in conjunction with the EIA.

We have increased our targets for trust and foundation fundraising and donations, to reflect the significant improvements in the financial year 2007-8, and we also plan to work closely with field projects to improve their own fundraising efforts. Both these efforts will increase the amount of funding available for our partner projects.

We will strive to continue to keep our overheads and fundraising costs down in the forthcoming year through, through strict expenditure control; aiming to improve the ratio of overall income and funds spent on charitable expenditure.

While it's pleasing that our ongoing fundraising activities are healthy, despite the competition from other charities and

We have trips planned to Lake Manyara for the African Rhino Specialist Group meeting, held every two years, to Mkomazi and the Selous by Director Cathy Dean in May 2008. Petra Fleischer, Fundraising Manager is due to visit Indonesia in the autumn. Hannah Grist, our second Michael Hearn Intern will visit Namibia in June; while Fiona Macleod, Events Manager, will visit Laikipia in January 2009 to support the 3P3W team and to see firsthand the community conservation and environmental education programmes run by the Laikipia Wildlife Forum. Finally, our Project Advisor, Dave Stirling, expects to travel in early 2009 to projects in Kenya and Tanzania with Chester Zoo staff member Roger Wilkinson. We feel it is important to aim to visit each field projects at least once every three years, in order to ensure that our funds are being spent effectively, and so that we can better articulate the success of these grants to donors and to potential funders.

# Our governance, finance and administration

This Annual Report should be read in conjunction with our Audited Accounts for 2007-8, which is downloadable from our website, on the "About Us" section. However, we'd like to pick out some key facts and highlights here:

 In the financial year 2007-8 our income was £603,899, up by 12% put forward at the Trustees' quarterly meetings. Candidates are then interviewed by the Chairman of Trustees and, whenever possible, by fellow Trustees. A formal invitation is made by the Trustees in writing; acceptance is also made in writing. No other person or body is entitled to appoint a Trustee to Save the

- The risk of loss of key members of staff through accidental death: low probability, high impact, as for any small charity. We aim to minimise the risk by operating an openmanagement style and sharing of information
- The risk of political unrest in key rhino areas (e.g., Zimbabwe): high

RIGHT: Loyal volunteers Jennie, Laura and Jan have helped at many of our events, seen here at the annual Douglas Adams Memorial Lecture. (EIA)

FAR RIGHT: The rhino team enjoy a night out in a bar in Soho. L-R: Fiona, Hannah, Lucy, Petra & Cathy. (RENAUD FULCONIS)



from the predicted £531,000

- Our governance costs were only £56,422 or 9.3% of total income
- Save the Rhino employs five members of staff (names and roles listed on the back cover). The lowest salary was £14,420; the highest was £33,120
- The charity's policy is to hold unrestricted reserves equal to approximately two months' expenditure on overheads, that is, £30,000, in order to protect the charity from any fluctuation in income levels. We closely monitor cashflow projections each month to ensure that this minimum level is maintained
- We have insufficient funds to invest, and no property assets nor an endowment fund
- None of our Trustees (listed on the back cover) received renumeration for their services or expenses
- Names of potential new Trustees are

- Rhino International. (See also note 16 in the charity's Declaration of Trust of 28 February 1994.)
- whe benefited from the assistance of about 20 volunteers over the year, whose time contribution is estimated at £1,400. These volunteers helped at fundraising events with reception, logistics and merchandise sales, and in the office with the twice-yearly stocktake, membership standing orders, mailings and general office tasks
- e Each year we carry out a risk assessment exercise, identifying the main risks to which the charity is exposed, assessing the likelihood and impact, and developing preventative measures and recovery and contingency plans. The risk assessment has identified the following factors outside the charity's control that might affect the achievement of our objectives during this year

probability, high impact. The threat is to the projects we support, not to SRI, although we do find it harder to fundraise for projects in affected areas

Please see a summary of our statement of financial activities on the inside back cover.

### Thanks

We would like to express our warmest thanks to the following individuals, companies and grant-making bodies for their generous support for our work over the last year. We could not achieve all that we do, without the time, goodwill, and financial and pro-bono support of them all. Our heartfelt thanks to:

#### Individuals

Lekan Adebanjo, Raj Amin, Alan Anderson,

Lewis, Andrew Lindsay, Colin Lynch, Kim Marshall, Neil McEachran, Douglas Metcalfe, Russell Moore, Geraldine Mulherrin, Robert Myers, Robert Nisbet, Matthew Norton, Brendan O'Connor, Sara Orritt, Ken Otterbourg, James Palmer, Gemma Percy, Vincent Perrer, Laura Petetti, Laura Plummer, E Pratt, Mark Pritchard, Hilary Puxley, Alex Rhind, J Saffron, Mark Sainsbury, Rowena Shaw, Tira Shubart, Joanna Skipwith, Kirsten Smith, Hayley Spackman, Stuart Spear, Malcolm Stathers, Dave Stirling, Alex Sudea, R Swire, Alex and Ian Taliaferro and family, Cherry Taylor, Waller and Julie

Running, Ed Victor Ltd, Victor Stationery, Wilderness Safaris, World Odyssey, Wynnster Outdoor Leisure, the Zetter and ZZ9 Plural Z Alpha.

Charities, trusts and foundations and other grant-making organisations
George Adamson Wildlife Preservation
Trust, Amnéville Zoo, BBC Wildlife Fund,
Chester Zoo, Colchester Zoo – Action for
the Wild, The Company of Actuaries
Charitable Trust, Marjorie Coote Animal
Charity Trust, Richard Dawkins
Foundation for Reason and Science,

RIGHT: Opel Zoo's continued grants helped make possible further black rhino translocations in Namibia. (ALISON KENNEDY-BENSON)



Clive Anderson, Peter Archiebald, Gemma Astafanous, Evette Astbury, Tim Attias, David Back, Dave Barker, Tom Basden, Peter Beard, Janet Beccaloni, Peggy Bee, Jakub Bijak, Roy Bleasdale, Hazel Bowles, Neil Bridgland, Nadja Broadbent, M M Brooks, Georgia Brown, Jennie Burns, Adam Buxton, Vanessa Buxton, Chris Calvey, Dana Chambers, Chloe Chick, Dan Clark, Compton Primary School (Year 6 Girls), Robin and Patrizia Cooke-Hurle, Caroline Crawford, Lillian Davis, Abigail Day, Alice Devitt, Kenneth Donaldson, Petra Duguid, Stuart Duncan, Barbara Edwards, David Enders, Simon Erskine, Maggie Esson, Eric and Susie Fehsenfeld, Alannah Fenner, Noel Fielding, Katrina Finch, Anne Forde, John Fothergill, Christina Franco, Vicky Frango, Henry French, Renaud Fulconis, Nick Garbutt, Michael Garvin, Andrew Gell, Mike Gratton, Rob Green and family, Robert Gregory, E Hamilton, Sarah Harper, Orlando Harris, Lucy Hawkins, Tony Heald, Anne Hearn, Ralph Hickman, Alison Hone, Paul and Ruth Israel, Jim Jeanes, Claire Jones, Dave Jones, Peter Jones, Tom Kenyon-Slaney, Paul Kerensa, Mark Knapp, Andrew Knox, Richard Kock, Dr Katharina Kummer Peiry, Dr Brian Lambert, Lord and Lady Latymer, the Leach family, Dr Richard Leakey, Jacqueline Lewin, Rhian

Taylor, James Thrift, John L Townsend III, Lisa van de Graaf, N Walton, Edward Warren, Michael Werlitz, J Anthony West, Harry Whalen, Lizzie, Sarah and David Whitebread, Jack Whitehall, Kirstie Wielandt, Dixe Wills and Art Wright. Of course, we also thank all of our marathon runners.

#### Companies

2:09 Events, 23red, Baobab Expeditions, British Broadcasting Corporation, Beasty Bags, Butterfield Private Bank, Capital International Ltd, Centrepoint Computer Services, Clipper Teas, The Colourhouse, Community Foods (Nature's Path), Continental Capital Partners, Discovery Initiatives, Dowman Soft Toys, Ecotricity, elephant.co.uk, Everyclick, Exotic Paper Company, Fitness Exchange at Cottons, For Goodness Shakes, Frontier Safari, Give It, The Green Wedding List, Holmes Wood, Holt's Auctioneers, Idea Group, Interstate Associates, Kalahari Pepper Company, Kenyan Airways, Kummer EcoConsult, London Speaker Bureau, Massey Ferguson / AGCO UK, Mountain Safaris, Quotes4Charity, Ravensden, John Regan Associates, Rhino Wine Gear, Safari Club International, Saffery Champness, Serengeti Asset Management, Silver Jungle, Suzuki GB, Tusker, Up And

Environmental Investigation Agency, European Association of Zoos and Aquaria, Sydney E Franklin New Second Charity, Simon Gibson Charitable Trust, Sir Matthew Goodwin's Charitable Trust, Google grants, Bryan Guinness Charitable Trust, Iliffe Family Charitable Trust, International Rhino Foundation, IJ Charitable Trust, Ernest Kleinwort Charitable Trust, The Linbury Trust, The Mackintosh Foundation, Manifold Charitable Trust, Mark Leonard Trust, Garrett and Mary Moran Family Foundation, Opel Zoo (Kronberg), Rothermere Foundation, The Rothschild Foundation, Rufford Maurice Laing Foundation, Rugby Portobello Trust, Save Foundation (Australia), SCI Foundation, Sebakwe Black Rhino Trust, The Ruth Smart Foundation, The Swire Charitable Trust, Synchronicity Foundation, Townsend Family Foundation, Tusk Trust, US Fish and Wildlife Service, Vienna Zoo, Walker 597 Trust, Zoological Society of London and all the zoos and aquaria who fundraised so effectively and generously for the EAZA Rhino Campaign.

And thank-you to all those who wish to remain anonymous.

# Statement of financial activities for the year ended 31 March 2008

Incoming resources	£
Donations	295,222
Activities to generate funds:  Events  Membership subscriptions  Merchandise Income from investments  Other income  Total incoming resources	220,265 10,585 3,152 7,150 67,525 603,899
Costs of generating funds	
Fundraising costs	168,702
Net incoming resources available for charitable application	435,197
Charitable expenditure	
Project expenditure Project support costs Management and administration of the charity	426,912 39,917 56,442 691,973
Net incoming (outgoing) resources for the year	(88,074)
Balance of funds at 1 April 2007	273,522
Balance of funds at 31 March 2008	185,448

- Incoming resources and the net movement in funds are derived from continuing activities
- · All recognised gains and losses are included in the Statement of Financial Activities

#### Trustees' statement

These summarised accounts are an extract from, and are consistent with, the Statutory Accounts but may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. For further information, the full annual accounts, the auditor's report on those accounts and the Trustees' annual report should be consulted; copies of which can be obtained from Save the Rhino International's website. The full annual accounts were approved by the Trustees on 2 July 2008 and have been submitted to the Charity Commission.

Christina Franco, Chair of Trustees, Save the Rhino International

#### Independent Auditors' statement

We have examined the summarised financial statements of Save the Rhino International set out on this page. Respective responsibilities of trustees and auditors:

The trustees are responsible for preparing the summarised financial statements in accordance with the recommendations of the charities SORP. Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full financial statements and Trustees' Annual Report. We also read the other information contained in the summarised annual report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

Basis of opinion:

We conducted our work in accordance with Bulletin 1999/6 "The auditors' statement on the summary financial statement" issued by the Auditing Practices Board.

In our opinion the summarised financial statements are consistent with the full financial statements and the Trustees' Annual Report of Save the Rhino International for the year ended 31 March 2008 and are in accordance with the recommendations of the Charities SORP.

Paul Alexander, Accountancy Management Services Ltd



### Trustees

Robert Devereux
Christina Franco (Chair)
Tom Kenyon-Slaney
Mark Sainsbury (appointed 19 Dec 2007)
George Stephenson
Nick Tims
Adam Wylie

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Save the Rhino International is a registered charity: number 1035072

#### **Founder Patrons**

Douglas Adams Michael Werikhe

#### **Patrons**

Clive Anderson

Louise Aspinall

Laura Bailey

Nick Baker

Chloe Chick

Dina de Angelo

Fergal Keane

Francesco Nardelli

Martina Navratilova

Julian Ozanne

Ines Sastre

**Robin Saunders** 

Tira Shubart

The Hon. Will Stanhope

James Sunley

William Todd-Jones

### **Founder Directors**

Johnny Roberts David Stirling

#### **Staff**

Director: Cathy Dean

Fundraising Manager: Petra Fleischer

Office and Communications Manager: Henry French

Events Manager: Zoe Savage / Fiona Macleod

Michael Hearn Intern: Lizzie Whitebread / Hannah Grist

Project Advisor: David Stirling



### Save the Rhino International, Inc

Save the Rhino International, Inc is a 501 (c) (3) non-profit organization. Donations to it are tax deductible to the extent allowed by law. EIN 31-1758236.

Save the Rhino International, Inc c/o Chapel and York Limited, PMB #293 601 Pennsylvania Ave NW, Suite 900, South Building, Washington, DC 20004

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