A unique feature of the new strategy is that it incorporates a conservation tourism component designed to fund the continuing Sumatran rhino conservation efforts necessary to preserve this Indonesian national treasure. The plans call for facilities oriented to both day visitors and a range of overnight programs designed for every budget. This facility will provide the only opportunity in the world to view the Sumatran rhino, the Sumatran elephant and the Sumatran tiger all in a natural setting. These programs will help to educate the public to the plight of this magnificent species and promote public support for its continued conservation.

The plans call for funding the program entirely from monies raised in the private sector both in Indonesia and abroad.

For more information on this program contact:

- In Indonesia: The Directorate General of PHPA tel. and fax 62\21\584818 Yayasan Mitra Rhino tel. 62\251\360737 and fax 62\251\313985
- In U.S.A. International Rhino Foundation tel. 1\614\228\0402 and fax 614\228\7210.

INDIA AND U.S. RHINO EXCHANGE

The Indian Endangered Species Breeding Program (IESBP) and the North American AZA Species Survival Plan (SSP) program are in the process of exchanging specimens of Indian rhino to genetically and demographically enhance their respective populations. There is currently a dearth of females in Indian zoos. The North American population is in need of further founder stock for genetic viability. Hence the SSP will provide a female for the IESBP. In exchange, the IESBP will provide a male for the SSP.